

## Coastal Community Planning and Development Worksheet

*Please bring this completed worksheet to the workshop!*

### Questions to consider

Where do you see conventional development in your community?

What are some of the impacts you see in your community from conventional development? Are they environmental? Economic? Social?

If using a scorecard, what features in your community would likely score high for you? Why?

List some stakeholder groups that you would include in a stakeholder analysis.

### Community Image Survey

View the images on the next page. What are your *likes and dislikes* for each image? Write them down. These will be discussed in the workshop.



Image1



Image2



Image from the Metropolitan Design Center Image Bank.  
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Image3



Image4

## Coastal and Waterfront Smart Growth Elements

1. Mix offices, housing, and retail together.
2. Preserve space through compact design.
3. Vary the type, location, and price for housing.
4. Link land and water through physical and visual access to the waterfront.
5. Preserve and cultivate distinctive qualities that make residents want to stay and visitors stay to explore.
6. Protect open space and farmland.
7. Develop in existing communities.
8. Provide transportation choices.
9. Ensure a fair decision making process for citizens as well as developers.
10. Engage communities and stakeholders.

### Are You Ready for the Workshop?

- I can describe the concepts behind alternative development, and list many of the smart growth elements. (if not, check out the website <http://coastalsmartgrowth.noaa.gov/>)
- I understand how conventional development came about. (if not, review the short video, “What is Alternative Development”) [\[LINK\]](#)
- I recognize the decision-making process used in coastal community planning (if not, review the short video, “Getting Started with Alternative Development”) [\[LINK\]](#)
- I can define scorecards, stakeholder analysis, and community image surveys. (if not, review the short video, “Getting Started with Alternative Development”) [\[LINK\]](#)