

Coastal Community Planning and Development

Location

Date

ACTIVITIES and OBJECTIVES

8:30 **Registration**
Welcome – Introductions – Course overview

Activity: Community Image Survey

OBJECTIVE: Participants work through a community image survey (CIS) and discuss when to use this technique in stakeholder engagement meetings. Participants identify smart growth elements or examples of conventional development they see in the photos displayed as part of the CIS.

Presentation: Local Growth and Development – Planning and Zoning, Trends

- Local examples of alternative growth projects
- Local examples of conventional approaches
- Trends in local planning and development over time

OBJECTIVE: From the presentations that participants viewed online about the above topics, and from the local presentation, participants will be able to

- state the drivers and impacts of conventional development, including the environmental, social, and economic consequences, and connect these to what is happening locally
- identify smart growth elements and the environmental, social, and economic benefits of alternative development

Activity: Community Goals Scorecard

OBJECTIVE: Participants use a “scorecard” to assess *their community’s* regulations in terms of facilitating the implementation of alternative development principles (smart growth elements).

12:00 **Lunch**

Activity: Stakeholder Analysis

OBJECTIVE: Participants will be able to conduct a stakeholder analysis to identify the individuals or groups that should be involved to begin a collaborative smart growth planning process in their community.

Implementation Framework and Tools Overview

The purpose of this section is to provide a general overview of the types of tools and processes that are available to coastal communities to assist in implementing alternative development strategies (smart growth approaches). The tools will be organized and presented in terms of a six-step process for community decision-making and will coordinate with the process outlined during the online portion of the training.

Activity: Visioning

OBJECTIVE: Participants use a base map of their community or project area and work with others to create an understanding of community values and a vision of the type and location of future growth or redevelopment.

4:30 **Wrap-up**