

AMERICAN SAMOA'S OCEAN ECONOMY 2021



Total Territory Economic Overview

51,561

POPULATION

17,018

EMPLOYMENT

\$364

MILLION
TOTAL WAGES

\$709

MILLION
GROSS DOMESTIC PRODUCT (GDP)

Employment Breakdown



Public: Government **6,877**

Private: Cannery **2,631**

Private: All Other **7,510**

Private sector workforce
employed by cannery:

26%

Ocean-Dependent Sectors

Ocean-dependent sectors contribute 17 percent to American Samoa's total employment. Of ocean-dependent sectors, the living resources sector generates the most personal income.

TOTAL OCEAN ECONOMY

(for included sectors)

- 57 Establishments
- 2,805 Employment
- \$46.4 million Total Wages
- \$131 million GDP

INCLUDED SECTORS

Source: NOAA Economics: National Ocean Watch data



Living Resources



Marine Construction



Ship and Boat Building



Marine Transportation



Offshore Mineral Extraction



Tourism and Recreation

ADDITIONAL DATA ALSO AVAILABLE:



Utilities

Featured Quick Facts



Marine Transportation

6 Establishments

149 Employment

\$2.9 million Total Wages

\$5.7 million GDP



Tourism and Recreation

49 Establishments

666 Employment

\$8.9 million Total Wages

\$19 million GDP



Utilities

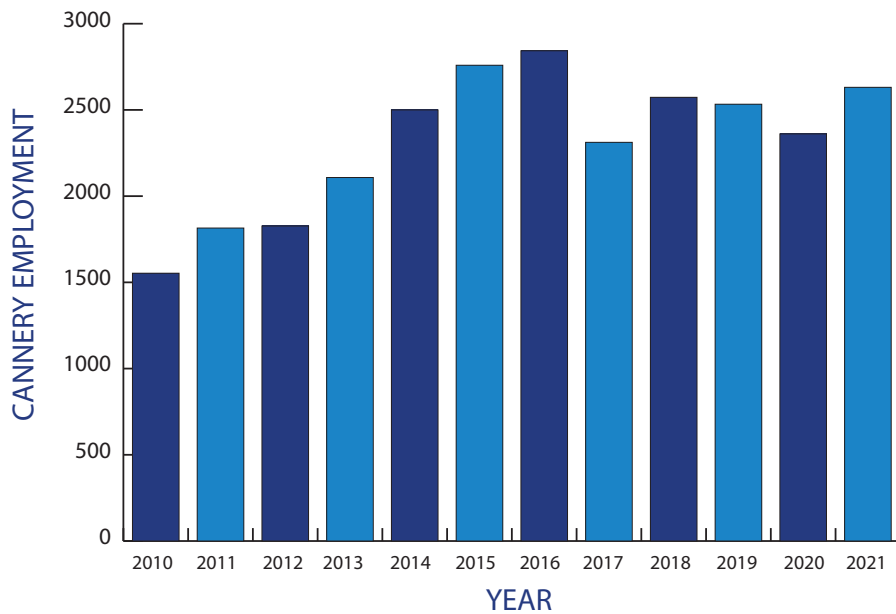
5 Establishments

286 Employment

\$7.7 million Total Wages

\$43.1 million GDP

American Samoa imports its oil and gas, so the energy industry relies heavily on the marine transportation industry. Energy is distributed by the American Samoa Power Authority.



Tuna Canning Trends

Employment in the cannery industry has remained relatively stagnant in recent years but remains the largest private employer in American Samoa. The decrease in employment in 2017 can be explained by StarKist Samoa’s temporary shutdown in 2017.

Economic Trends (2019-2021)

ESTABLISHMENTS

Year	Total Ocean Economy	Marine Transportation	Tourism and Recreation
2019	50	5	43
2020	58	6	50
2021	57	6	49

EMPLOYMENT

Year	Total Ocean Economy	Marine Transportation	Tourism and Recreation
2019	2,998	151	591
2020	2,733	155	633
2021	2,805	149	666

WAGES

Year	Total Ocean Economy	Marine Transportation	Tourism and Recreation
2019	\$52,017,000	\$2,864,000	\$7,790,000
2020	\$48,931,000	\$3,220,000	\$7,346,000
2021	\$46,426,000	\$2,888,000	\$8,914,000

GDP

Year	Total Ocean Economy	Marine Transportation	Tourism and Recreation
2019	\$132,018,312	\$6,197,603	\$15,176,280
2020	\$107,263,980	\$5,696,225	\$13,141,210
2021	\$130,610,730	\$5,718,912	\$19,012,527

Sources: The data provided represent the best available data from the U.S. Census Bureau 2019, 2020, and 2021 County Business Patterns, U.S. Bureau of Economic Analysis, American Samoa Statistical Yearbook (2021), Government Accountability Office and data collected under NOAA Contract #EA-133C-16-CQ-0045. The sum of indicators in each sector will not equal the total ocean economy figures due to suppressed data in other ocean economy sectors. Further inconsistencies might be due to suppressions. Employment data does not include self-employed workers.