



# Grant Proposal Contents and Relationships

## THE BIG PICTURE

This graphic organizer is designed to help applicants develop a competitive grant with the necessary information required to satisfy the agency's funding opportunity. Use it to understand what goes in each section of the grant application and their relationships to each other. Organizing this information in a grant proposal makes it more understandable, more competitive, and ultimately more successful.

## Funding Opportunity

(Identification of the specific Notice of Funding Opportunity [NOFO])

### PROGRAM PRIORITY

(Identification of the priority in the Notice of Funding Opportunity)

**Need Statement** (Description of the issue driving this project)

**Project Goal** (Concise description of the impact or accomplishment of the project)

**Objective** (Practical statement of what the project will accomplish during the award period. Tip: show how the objectives contribute to achieving the project goal and address the need statement)

**Activity/Task** (Series of actions done to achieve objectives)

**Budget** (Funds needed to accomplish activities)

**Performance Measures** (Evidence of progress or success based on performance indicators, which include outputs, outcomes, and anecdotal documentation)

**Outputs** (Tangible products of activities)

**Outcomes** (Results and impacts that include changes in the status of resources, in behaviors or capacity, and in process)