AMERICAN SAMOA'S OCEAN ECONOMY 2022

Total Territory Economic Overview

51,269	16,925	$164 MILLION	$871 MILLION
POPULATION	EMPLOYMENT	WAGES	GROSS DOMESTIC PRODUCT (GDP)

Employment Breakdown

GOVERNMENT	7,224
OTHER	7,426
CANNERY	2,275

Private sector workforce employed by cannery:

23%

Ocean-Dependent Sectors

Ocean-dependent sectors contribute 11 percent to American Samoa's total employment. Of ocean-dependent sectors, the living resources sector generates the most personal income.

TOTAL OCEAN ECONOMY

(for included sectors)

- 55 Establishments
- 1,888 Employment
- $46.8 million Wages
- $134 million GDP

INCLUDED SECTORS

Source: NOAA Economics: National Ocean Watch data

- Living Resources
- Marine Construction
- Ship and Boat Building
- Marine Transportation
- Offshore Mineral Extraction
- Tourism and Recreation

ADDITIONAL DATA ALSO AVAILABLE:

- Utilities

Featured Quick Facts

Marine Transportation

5 Establishments
179 Employment
$2.7 million Wages
$7.3 million GDP

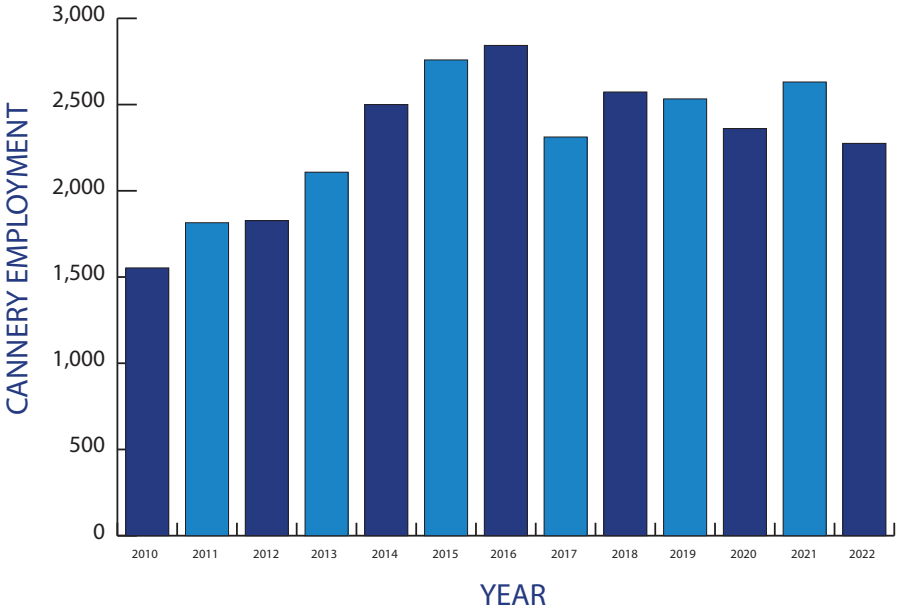
Tourism and Recreation

48 Establishments
711 Employment
$9.7 million Wages
$19 million GDP

Utilities

5 Establishments
277 Employment
$6.9 million Wages
$30.7 million GDP

American Samoa imports its oil and gas, so the energy industry relies heavily on the marine transportation industry. Energy is distributed by the American Samoa Power Authority.



Tuna Canning Trends

Employment in the cannery industry has remained relatively stagnant in recent years but remains the largest private employer in American Samoa. The decrease in employment in 2017 can be explained by StarKist Samoa's temporary shutdown in 2017.

Economic Trends (2019-2022)

ESTABLISHMENTS

Year	Total Ocean Economy	Marine Transportation	Tourism and Recreation
2019	50	5	43
2020	58	6	50
2021	57	6	49
2022	55	5	48

EMPLOYMENT

Year	Total Ocean Economy	Marine Transportation	Tourism and Recreation
2019	2,998	151	591
2020	2,733	155	633
2021	2,805	149	666
2022	1,888	179	711

WAGES

Year	Total Ocean Economy	Marine Transportation	Tourism and Recreation
2019	$52,017,000	$2,864,000	$7,790,000
2020	$48,931,000	$3,220,000	$7,346,000
2021	$46,426,000	$2,888,000	$8,914,000
2022	$46,881,000	$2,650,000	$9,684,000

GDP

Year	Total Ocean Economy	Marine Transportation	Tourism and Recreation
2019	$119,501,062	$6,607,170	$14,417,502
2020	$97,839,516	$6,306,522	$12,263,015
2021	$117,853,152	$7,119,476	$16,183,339
2022	$134,246,175	$7,300,421	$19,016,429

Sources: The data provided represent the best available data from the U.S. Census Bureau 2019, 2020, 2021, and 2022 County Business Patterns, the U.S. Census Bureau's Economic Census for Island Islands, U.S. Bureau of Economic Analysis, American Samoa Statistical Yearbook (2022), and data collected under NOAA Contract #EA-133C-16-CQ-0045. The sum of indicators in each sector will not equal the total ocean economy figures due to suppressed data in other ocean economy sectors. Further inconsistencies might be due to suppressions. Employment data does not include self-employed workers.