

NORTHERN MARIANA ISLANDS' OCEAN ECONOMY 2021



Total Territory Economic Overview



Private Employment by Sector



INDUSTRY	EMPLOYMENT
Accommodation and food services	2,160
Retail trade	1,799
Health care and social assistance	1,186
Administrative and support and waste management and remediation services	1,114
Construction	994
Other	5,510



*CNMI's CW-1 visa program allows non-immigrant foreign workers to work in CNMI. In 2020, 43 percent of workers were non-US citizens. The employment estimates in this fact sheet include CW-1 employment.

Ocean-Dependent Sectors

Ocean-dependent sectors contribute 17 percent to the Commonwealth of the Northern Mariana Islands' (CNMI) total employment. Of ocean-dependent sectors, the tourism sector generates the most personal income.

INCLUDED SECTORS

Source: NOAA Economics: National Ocean Watch data



Living Resources



Marine Construction



Ship and Boat Building



Marine Transportation



Offshore Mineral Extraction



Tourism and Recreation

TOTAL OCEAN ECONOMY

(for included sectors)

- 173 Establishments
- 2,191 Employment
- \$38.7 million Wages
- \$108.8 million GDP

ADDITIONAL DATA ALSO AVAILABLE:



Utilities



Research and Education

Featured Quick Facts



Marine Transportation

8 Establishments
252 Employment
\$5.8 million Wages
\$11.4 million GDP



Tourism and Recreation

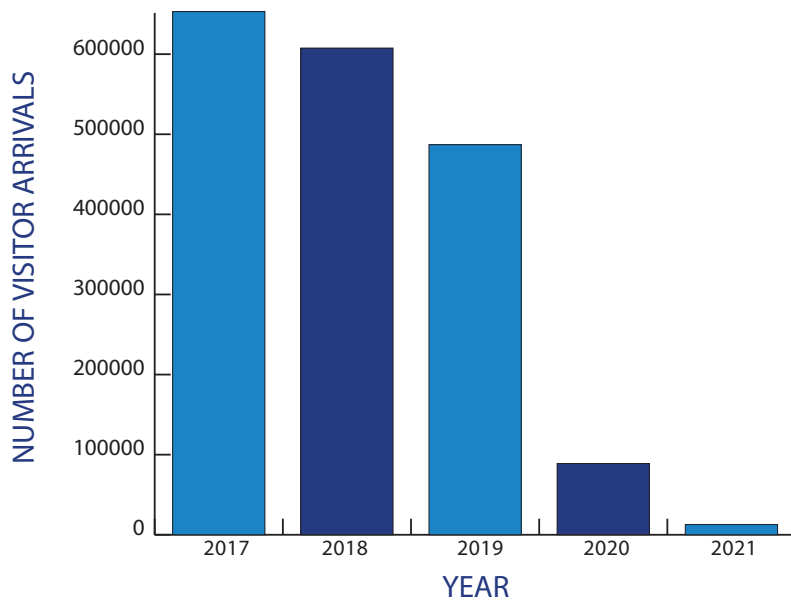
157 Establishments
1,863 Employment
\$31.7 million Wages
\$67.6 million GDP



Utilities

3 Establishments
448 Employment
\$12.6 million Wages
\$70.1 million GDP

American Samoa imports its oil and gas, so the energy industry relies heavily on the marine transportation industry. Energy is distributed by the American Samoa Power Authority.



Typhoon Yutu, COVID-19, and Tourism

- Tourism, CNMI's largest industry, has been devastated by
 - » Typhoon Yutu (October 2018)
 - » COVID-19 (Early 2020)
- -98 percent change in number of visitor arrivals from 2017 to 2021

Economic Trends (2019-2021)

ESTABLISHMENTS

Year	Living Resources	Marine Transportation	Tourism and Recreation	Total Ocean Economy
2019	7	7	183	201
2020	6	7	167	184
2021	7	8	157	173

EMPLOYMENT

Year	Living Resources	Marine Transportation	Tourism and Recreation	Total Ocean Economy
2019	25	195	3,611	3,929
2020	26	175	3,461	3,763
2021	33	252	1,863	2,191

WAGES

Year	Living Resources	Marine Transportation	Tourism and Recreation	Total Ocean Economy
2019	\$385,000	\$3,482,000	\$62,866,000	\$69,017,000
2020	\$318,000	\$3,221,000	\$43,683,000	\$50,448,000
2021	\$302,000	\$5,752,000	\$31,672,000	\$38,671,000

GDP

Year	Living Resources	Marine Transportation	Tourism and Recreation	Total Ocean Economy
2019	\$1,733,777	\$7,534,935	\$122,473,942	\$175,164,040
2020	\$1,619,118	\$5,697,994	\$258,507,608	\$78,144,227
2021	\$1,656,354	\$11,390,298	\$67,552,700	\$108,793,511

Sources: The data provided represent the best available data from the U.S. Census Bureau 2019, 2020, and 2021 County Business Patterns, U.S. Bureau of Economic Analysis, Northern Mariana Colleges, Government Accounting Office's February 2022 Commonwealth of the Northern Mariana Islands Recent Workforce Trends and Wage Distribution, and data collected under NOAA Contract #EA-133C-16-CQ-0045. The sum of indicators in each sector will not equal the total ocean economy figures due to suppressed data in other ocean economy sectors. Further inconsistencies might also be due to suppressions. Employment data does not include self-employed workers.