

2023 Marine Economy Report

New Hampshire

The marine economy is defined as those businesses whose existence depends on the oceans or Great Lakes. The economic data found here helps leaders better understand trends and consider the needs of these businesses when making decisions about the future of the coast. Six sectors make up the marine economy: marine construction, offshore mineral extraction, tourism and recreation, living resources, ship and boat building, and marine transportation.

The Big Picture

New Hampshire's Marine Economy in 2020

628	15,668	\$1.2 billion	\$1.7 billion
Businesses	Employees	Wages	GDP

The Details

Largest Employment Sector: Marine transportation employs **57%** of the state's marine economy

Largest GDP Sector: Marine transportation produces **76%** of the total gross domestic product (GDP) derived from the state's marine economy

High Earners: The average wage of marine economy employees in New Hampshire is **\$75,403**, which is higher than the state average (**\$64,888**). Marine transportation has the highest average wage per employee at **\$112,162**.

National Ranking: New Hampshire is ranked **28** out of **30** coastal states for marine employment, and **26** out of **30** coastal states for GDP

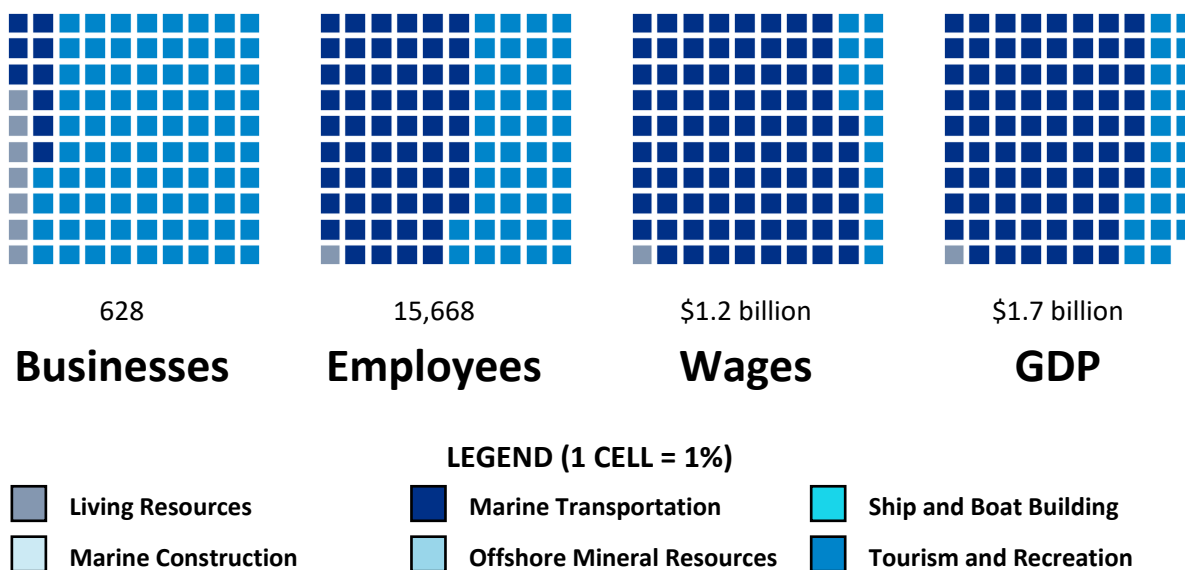
Top County: Employment Rockingham County, New Hampshire, is home to **52%** of marine jobs in New Hampshire

Top County: GDP Rockingham County, New Hampshire, produces **29%** of the marine economy's gross domestic product in New Hampshire

This report is based on 2020 Economics: National Ocean Watch (ENOW) data, produced by NOAA's Office for Coastal Management in 2023. The employment and gross domestic product statistics are derived from the Bureau of Labor Statistics' Quarterly Census of Employment and Wages data (accessed in September 2022) and the Bureau of Economic Analysis' gross domestic product by state data (released in July 2022). For more information, visit coast.noaa.gov/digitalcoast/data/enow.html.



New Hampshire's Marine Economy



A Decade of Change (2010-2020)

18%



Businesses

New Hampshire had an increase of 95 marine businesses, which was an increase of 18% over the past decade.

107%



Employees

New Hampshire had an increase of 8,085 marine jobs, an increase of 107% over the past decade.

254%



Average Wages

On average, an employee working in New Hampshire's marine economy made \$75,403 in 2020, compared to an average wage of \$21,289 in 2010. The marine economy average wage in New Hampshire had an increase of 254%.

437%



Gross Domestic Product

The value of New Hampshire's marine economy had an increase of 437% over the past decade. Changes in GDP can be driven by volatility of the price of resources.

The numbers on the first and second page may vary slightly, as some data is suppressed when presented at the sector level. Rounding may also contribute to some differences. On the regional level, differences in numbers may arise from the way that the total economy is calculated.