

DIGITALCOAST CONNECTIONS



March 2025

New Data, New Resources

Digital Coast – Your Coastal Information Resource

- **Data** – See the list of [new and updated data sets](#).

Office for Coastal Management

- Explore the complete [list of state impact stories](#) and use them in your communication efforts. The most recent stories are at the top.

Tech Topics

Accessing Ocean Economy Data for the Territories

The [Economics: National Ocean Watch \(ENOW\) dataset](#) recently added data on the ocean economy for all five U.S. territories. Information on employment, establishments, wages paid, and gross domestic product is provided in a variety of formats to fit your needs. Ready-made visuals are perfect for presentations, and downloadable spreadsheets let you crunch the numbers for your own analysis.

There are two ways to access the data: through the [ENOW Explorer](#) or by direct download using the [quick report](#) tool. If you're more of a visual learner, [our video](#) walks you through the steps.

Reach out to us at coastal.info@noaa.gov if you have any questions.

Stories from Your Peers



Assessing Tidal Marshes to Rank Resilience

A healthy marsh is more resilient to change and offers greater protection for coastal communities. A recent National Estuarine Research Reserve System study sheds light on marsh health across the country. Using GIS-based metrics, the researchers ranked marsh resilience on a scale from one to ten. Based on the results, the study recommends management options and identifies undeveloped land in each region that could support healthy tidal marshes. New Hampshire's Great Bay National Estuarine Research Reserve is incorporating this information in their marsh management strategy.

- To learn more, read the [full story here](#).

Tips from the Digital Coast Academy

Increasing Flood Risk Awareness Through a Real Estate Professional Training Program

In Pinellas County, Florida, a flood administrator expanded her program's reach by training local real estate professionals on flood risks, flood maps, and flood insurance. The training's popularity reflects the fact that real estate agents—and their clients—want to be more knowledgeable about flood insurance. Now, agents are educating potential buyers about flood risks while contributing to the county's Community Rating System credits.

What made this approach work? The county identified an ideal audience to pass on their message to residents and gave them the resources to do so. [Learn how they did it.](#)

Fast Facts

EMPLOYMENT IN Coastal Inundation Zones

Nearly **300,000 establishments**, accounting for over **one million jobs**, in more than **500 counties** are at risk from coastal and riverine flooding, storm surge, tsunamis, or sea level rise.



This is just one of the many coastal management [fast facts and graphics](#) provided for your use. [Read the list](#) and let us know if there are others you'd like to see added.

