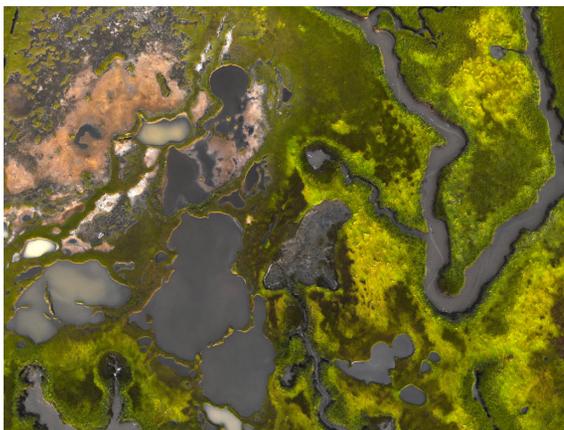


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July 2022

## New Data, New Resources



### Digital Coast

- **Data** – See the [list of new and updated data sets](#).



### Office for Coastal Management

- Make your content accessible for all with 508 compliance tips in the [June edition](#) of the *Coastal Communicators* newsletter.
- **Impact Story Database** – Explore the [list of stories](#) and use them in your communication efforts. The most recent stories are at the top.

## Virtual Training Offerings

- [Seven Best Practices for Risk Communication](#), August 24, 2022, 3 to 4:30 p.m. Eastern. [Register here](#).

## Tech Topics

### Get Exactly the Vessel Traffic Data You Need

The ocean serves many uses, from recreation to energy development and transportation. To avoid conflicts, all of these uses need to play nicely with one another. Get reliable vessel traffic data using Marine Cadastre's [AccessAIS tool](#).

Start by choosing your date range using the slider bar at the top or the pop-up calendar. Then choose your area of interest by either drawing on the map or entering specific coordinates. Lastly, enter your email and you're ready to download! Find more tips for using AccessAIS in this short [how-to guide](#).

Email the Marine Cadastre team with any questions you may have at this address: [info@marinecadastre.gov](mailto:info@marinecadastre.gov).

## Stories from Your Peers

### Programs Improve Public Access for All

Providing recreational access to coastal lands and waters is a key element of the Coastal Zone Management Act. Over the past decade, NOAA's National Coastal Zone Management Program has worked hard to increase and enhance public access throughout the coastal states. Thanks to the Illinois Coastal Management Program and partners, the state's old Lake Michigan industrial corridor now boasts restored habitat, an accessible kayak launch, multiuse and urban trails, and other amenities. And in a win for environmental justice, the California Coastal Commission worked with city residents to find a balance between habitat protection and public access.

- Read the [full story](#).



## Tips from the Digital Coast Academy

### Give Everyone in Your Community a Seat at the Table

Coastal planning works best when it balances the needs and perspectives of all community members, but unfortunately, certain populations have been historically underrepresented. So how can resilience planners incorporate these needs? Visit the Digital Coast Academy for helpful resources, including this

[self-guided training](#) from partners in New Jersey. Here you will find helpful checklists plus an overview of a whole-community planning initiative, including resources useful for identifying and engaging socially vulnerable populations.

The initiative started this effort by using the Centers for Disease Control and Prevention's Social Vulnerability Index to determine where the socially vulnerable populations were located. The index ranks census tracts on 15 social factors, including poverty, lack of vehicle access, and crowded housing. Planners can use this information to estimate emergency supplies, identify areas in need of emergency shelters, and even plan the best way to evacuate people.

Email us at [coastal.info@noaa.gov](mailto:coastal.info@noaa.gov) with any questions.

## Fast Facts



### Economic Benefits from Reducing Marine Debris in Orange County, California

Debris Reduction	Economic Benefit (in millions of dollars)
<b>25%</b>	\$32
<b>50%</b>	\$67
<b>75%</b>	\$106
<b>100%</b>	\$148

From a study of 31 beaches in Orange County, California, conducted by NOAA's Marine Debris Program. Projected savings is over a period of three months.



Source: NOAA's Marine Debris Program

This is just one of the many coastal management [fast facts and graphics](#) provided for your use. [Read the list](#) and let us know if there are others you'd like to see added.

#### Feedback? Please!

This newsletter is created for coastal professionals dedicated to keeping coastal communities safe and productive. Please provide any feedback you may have to [coastal.info@noaa.gov](mailto:coastal.info@noaa.gov)

*NOAA's Digital Coast*



*NOAA Office for Coastal Management*

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