

DIGITAL COAST CONNECTIONS



June 2018

New Data, New Resources



Digital Coast

- **Tool** – [Our Coast, Our Future Flood Map](#)
- **Story** – [Modeling Shoreline Suitability for Applying Nature-Based Infrastructure in Maine](#)
- **Video** – [Estuaries: Nature's Water Filters](#)
- **Data** – 50+ new data sets added to the data registry. See the [full list](#).



Office for Coastal Management

- Winners of the [coastal management photo contest](#) announced!
- Congratulations to Dr. Kerstin Wasson, from Elkhorn Slough National Estuarine Research Reserve, on winning the [National Wetlands Award](#) for scientific research.

Tech Topics

High-Resolution Land Cover for Sale

NOAA may have a way to get your high-res needs met for a fraction of the cost.

NOAA wants to grow the amount of high-resolution land cover available on the Digital Coast. Each year we try to put aside a portion of our budget to cover new data acquisitions. How's this for an innovative idea: if we pursue a data acquisition together, everyone will come out ahead, as NOAA will pay for a portion of the cost, provide much of the manpower needed to ensure data quality, and post the resulting data on the Digital Coast website for all to use.

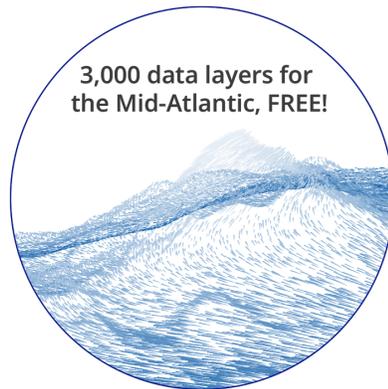
Interested? [Look here for details](#), or contact [Nate Herold](#).

Stories from Your Peers

Mid-Atlantic Data Portal Reduces Ocean Conflicts

To bring stakeholders from six states together to create a cohesive approach to offshore management, the Mid-Atlantic Regional Ocean Action Plan was developed. The effort's geographic information hub, the Mid-Atlantic Ocean Data Portal, holds 4,000 data layers and pulls from Digital Coast's data, tools, and resources. A particularly popular section is the Mid-Atlantic Marine Planner tool, which allows users to easily "see" potential ocean use conflicts, including those associated with offshore energy, tourism, undersea cables, and marine traffic. All this information is there for the taking—and at no charge to you.

- See the [full story](#).
- Access the [portal](#) and [tool](#).



Tips from the Digital Coast Academy

Communicate Risks Effectively

The ultimate goal of risk communication is to help people understand their risks and take action to reduce them. Easy enough, right? Yet officials often tell us "stakeholder engagement" is one of their most difficult tasks.

One of the best tips for a communication task is this: pay as much attention to listening as you do talking. How you frame the conversation, and what type of information you share, is wholly dependent on who you are talking with. A publication available from the Digital Coast Academy, [Risk Communication Best Practices](#), provides an easy read that delivers many good practices anyone can use. A [quarterly webinar](#) on this topic is also available.

Contact [Stephanie Fauver](#) for more information.

Fast Facts



America's Coasts

40% of the population, **10%** of the land mass

\$8.3 trillion in goods and services annually

55.8 million employed

\$3.4 trillion in wages annually



Source: Bureau of Labor Statistics and Bureau of Economic Analysis

This is just one of the many coastal management [fast facts and graphics](#) provided for your use. See the [list](#) here, and let us know if you have others you'd like to see added.

Feedback? Please!

This newsletter is created for coastal professionals dedicated to keeping coastal communities safe and productive. Please provide any feedback you may have to coastal.info@noaa.gov



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NOAA's Digital Coast



NOAA Office for Coastal Management

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