

DIGITAL COAST CONNECTIONS

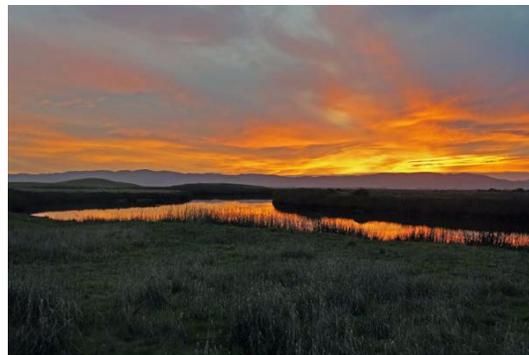
March 2018

New Data, New Resources



Digital Coast

- **Data Visualization Tool** – [Marine Protected Areas Data Viewer](#)
- **Tutorial** – [Sea Level Rise Viewer](#)
- **Data** – New data sets added to the data registry. See the [full list](#).
- **Quick Reference Worksheet** – [Considering an Ecosystem Services Approach for Project Planning](#)



Office for Coastal Management

- Celebrate the [International Year of the Reef](#)
- [TV Show Features Lake Superior and Old Woman Creek Reserve](#)
- Partners collaborated to develop a [Blue Carbon Network for the Gulf Coast](#)
- New Draft [National Mitigation Investment Strategy](#).

Tech Topics

Best Data Visualization Tool Ever

Nobody said coastal management was easy. There are lots of opinions and lots of data. Cause and effect is often unclear or can take years to materialize, and yet synthesizing data and telling a simple story is a key component of effective coastal management.

The Digital Coast's [Coastal County Snapshots](#) is one of the easiest-to-use data synthesis tools around. Type in your county name and out pops a ready-made handout that uses up-to-date information about your county to create telling charts and graphics. Topics include coastal flooding, coastal economics, and wetland benefits. Try it at your next storytelling opportunity and see what happens.

Stories from Your Peers

Maps Benefit Birds, Forests, and Pocketbooks

Guam has detailed land cover maps that serve both forestry- and coastal-management needs. Because this was a joint project between NOAA and the U.S. Forestry Service, the level of detail is higher and the cost is lower than would have otherwise been possible. Guam's Coastal Zone Management Program uses the maps to document development and potential stressors within the watershed, and Guam's Division of Aquatic and Wildlife Resources uses the data package to learn about the nesting and foraging habits of native birds.

Interested in land cover maps for your region? Visit the website or give us a call.

- See the [full story here](#).
- NOAA Digital Coast products used include [land cover data](#).



Tips from the Digital Coast Academy

Navigate Virtual Meetings Like a Pro

Virtual meetings present special challenges. Studies (and real-life experiences) show phone and computer-based participants are more apt to become distracted. But there are ways to combat this. Sharing meeting objectives and the agenda prior to the meeting can help. People like to know what's going to happen, and in what order. Keeping the surprise factor to a minimum helps participants keep focused.

This is just one tip of many that you'll find in this information resource, [Techniques for Facilitating Virtual Meetings](#). Give it a read.

Fast Facts



Economic Benefits from Reducing Marine Debris in Orange County, California

Debris Reduction

25%

50%

75%

100%

Economic Benefit (in millions of dollars)

\$32

\$67

\$106

\$148



From a study of 31 beaches in Orange County, California, conducted by NOAA's Marine Debris Program. Projected savings is over a period of three months.

Source: NOAA's Marine Debris Program

This is just one of the many coastal management [fast facts and graphics](#) provided for your use. See the [list](#) here, and let us know if you have others you'd like to see added.

News from our Partners

Call for Proposals Open for Pacific Risk Management Conference 2018

The Pacific Risk Management 'Ohana (PRiMO) partnership welcomes all stakeholders working at the intersection of technology and hazard and climate resilience to submit session proposals for the 2018 PRiMO Conference. The theme of this year's conference is "Technology and Disaster Risk Reduction: The Good, the Bad, and the Ugly." Proposals will be accepted through Friday, March 30, 2018. [Submit your proposal](#) today! For more information on our theme and this year's conference, go to primohui.org.

Feedback? Please!

This newsletter is created for coastal professionals dedicated to keeping coastal communities safe and productive. Please provide any feedback you may have to coastal.info@noaa.gov.



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