



March 2021

## New Data, New Resources

### Digital Coast

- **Story from the Field** – [Inspiring Citizens to Protect and Preserve Galveston Bay in Texas](#)
- **Tool** – [How's My Waterway?](#)
- **Tool** – [Coastal Resilience Evaluation and Siting Tool](#)

### Office for Coastal Management

- On January 21, the Coral Reef Conservation Program participated in **4Hope**, a virtual event hosted by Force Blue to celebrate Florida's coral reef and efforts to conserve and restore the ecosystem. Listen to the [recording](#).
- The **Coral Reef Conservation Program** is holding a yearlong social media campaign on [coral restoration](#) in recognition of the United Nations Ocean Decade and the United Nations Decade on Ecosystem Restoration. Follow [#OceanDecade](#) and [#GenerationRestoration](#) on Twitter and Facebook.
- **Impact Story Database** – Explore the [list](#). Use the stories in your communication efforts. The most recent stories are at the top.

## Tech Topics

### Green Infrastructure Effectiveness

If there is a hot topic in the flood preparedness community, this is it. Green (or natural) infrastructure can reduce flooding impacts, and if you do it right, might even provide some recreational benefits to boot.

But what will work the best for your situation? How do you figure out the return on investment? The [Digital Coast](#) has lots of resources associated with this topic. A great place to start is the [Green Infrastructure Effectiveness Database](#) or the [Natural Infrastructure topics page](#). The former summarizes, in what we hope is a helpful format, the key findings from various sources. The database delivers information on the effectiveness of 32 different coastal green infrastructure types in reducing hazards.

## Stories from Your Peers

**Coastal Program Chips in During Pandemic to Keep Beaches Clean**

Some coastal communities are struggling to fully fund beach maintenance because of revenue shortfalls from declining tourism dollars, sales tax revenue, and beach user fees. The Texas Coastal Zone Management Program helped local governments provide beach cleaning and sanitary services to the beach-going public by releasing approximately \$180,000 of unspent fiscal year 2019 travel funds. These funds were divided equally among 11 qualified and participating communities based on level of participation through the Beach Maintenance Reimbursement Fund Program.



- Read the [full story](#).

## Tips from the Digital Coast Academy

### Deal with Disruptive Behaviors

The mix of personalities in a room can make or break a meeting, but you can learn how to handle the situation with confidence. Dealing with an eager otter? Ask probing questions that make honesty within the group easy before paraphrasing what they said and redirecting the behavior.

Have a talkative blowfish? Listen actively to be able to label sidetracks and interrupt tactfully. Use the parking lot or marina tool to “put a pin” in their ideas and get back to the topic at hand. Read [Dealing with Disruptive Behaviors](#) for tips and helpful hints for working with all these characters and more. Contact our facilitation expert, [Jan Kucklick](#), for more techniques and to inquire about our facilitation training.

## Fast Facts

# ***GREATER THAN GREAT***

Almost 30 million people, earning \$1.3 trillion,  
enjoying 6 QUADRILLION gallons of water!



This is just one of the many coastal management [fast facts and graphics](#) provided for your use. See the [list here](#), and let us know if there are others you'd like to see added.

## Feedback, Please

We want to hear your ideas for how to improve the Digital Coast! Let us know by emailing [coastal.info@noaa.gov](mailto:coastal.info@noaa.gov).

This newsletter is created for coastal professionals dedicated to keeping coastal communities safe and productive. Please provide any feedback you may have to [coastal.info@noaa.gov](mailto:coastal.info@noaa.gov)

*[NOAA's Digital Coast](#)*



*[NOAA Office for Coastal Management](#)*

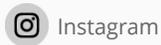
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