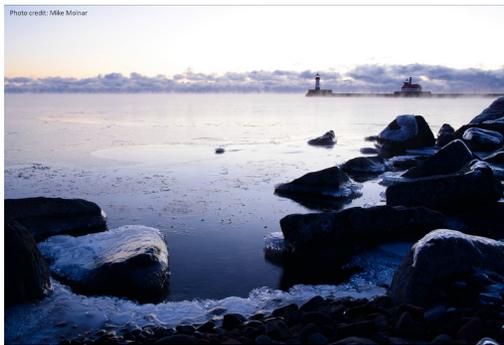


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May 2022

New Data, New Resources



Digital Coast

- **Data** – See the [list of new and updated data sets](#).



Office for Coastal Management

- Get answers to your frequently asked communication-related questions in the [April edition](#) of the *Coastal Communicators* newsletter.
- **Impact Story Database** – Explore the [list of stories](#) and use them in your communication efforts. The most recent stories are at the top.

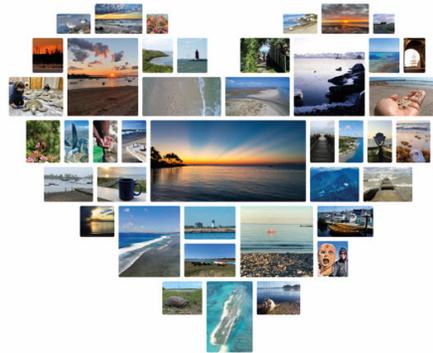
Virtual Training Offerings

- [Economic Guidance for Coastal Management Professionals](#), May 4, 2022, 2 to 3:30 p.m. Eastern. [Register here](#).
- [Virtual – Facilitation Basics for Coastal Managers](#). Email [Jan Kucklick](mailto:Jan.Kucklick) to register.
 - May 18-19, 2022, 1 to 4 p.m. Eastern.
 - May 25-26, 2022, 1 to 4 p.m. Eastern.
 - June 15-16, 2022, 12 to 3 p.m. Eastern.
- [Seven Best Practices for Risk Communication](#), June 7, 2022, 2 to 3:30 p.m. Eastern. [Register here](#).

Photo Contest: Show Us Your Love for the Coast!

From beautiful beaches to busy waterfront towns, coastal management keeps our coasts thriving. For the sixth annual coastal management photo contest, we want to see how you show your love for these special places. Show us your walks by the water, fishing excursions, support of coastal businesses, and more!

Submit photos to the [2022 photo contest](#) by May 6, 2022. Winners will be chosen by a panel of judges and will be featured in our social media campaign during the month of May.



Tech Topics

Wonky Values in Your Economic Data? Let Us Explain

While we work hard to provide the best-of-the-best economic data through [NOAA's Economics: National Ocean Watch \(ENOW\) products](#), some aspects are out of our control. Some economic values, for instance, show up as “-9999” or “suppressed,” and that’s not an error. These values cannot be published without violating government disclosure rules regarding the confidentiality of one or more businesses. While these numbers may be suppressed in the sector-level data, the suppressed numbers are included in higher total levels, for example, $A + B + suppressed = D$.

Here’s another issue: some sectors may show a value of zero, but that doesn’t always mean there’s no activity in that county. [NOAA's ENOW data](#) are based on employment statistics and do not include the self-employed, such as small-scale commercial fishermen. When the data report shows zero for a county, this indicates that (a) no economic activity of that type occurred in the county or (b) all economic activity of that type were associated with the self-employed.

If you have additional questions about economic data, please email us at coastal.info@noaa.gov.

Stories from Your Peers

“Green” Expertise Meets New Infrastructure Era

The U.S. Infrastructure Investment and Jobs Act contains \$2.96 billion over five years in future NOAA investments to advance “climate smart, climate ready, and climate resilient” infrastructure. Much of this funding will be passed to the state coastal zone management programs and research reserves for projects such as wetland restoration in Texas, planting marsh grass in New Hampshire, and rebuilding dunes in Washington. Lessons learned from these projects will provide value, insight, and preparation for future projects.



- Read the [full story](#).

Tips from the Digital Coast Academy

Learn How to Fund and Finance Your Coastal Resilience Project

You start with a problem, say recurring flooding in your community, and work hard to develop a solid solution. You're ready to dig in and get to work, but without the right funding, you could be stuck. Thankfully, there are a variety of funding and financing options available; it's all about knowing where to start and how to leverage them.

According to Erik Meyers from the Conservation Fund, start with the simplest option first. However, he says, "it's also important to understand the type of problem you're dealing with—the scale of the problem and the outcomes you're trying to secure. Framing the question with those parameters will help dictate which sources of financing are realistic, and which aren't."

Watch the [Funding and Financing Coastal Resilience webinar](#) that features Erik and other experts (or read the [question and answer transcript](#)). Then check out the [quick reference guide](#) on this topic before exploring a [case study from Hampton, Virginia](#). As always, [email us](#) with any questions.

Fast Facts



Land Cover Change



America's coastal lands:
25 percent of the contiguous U.S., being developed
twice as much as the rest of the country.

Amount: 49.8 million acres changed from 1996 to 2016

This is just one of the many coastal management [fast facts and graphics](#) provided for your use. [Read the list](#) and let us know if there are others you'd like to see added.

Feedback? Please!

This newsletter is created for coastal professionals dedicated to keeping coastal communities safe and productive. Please provide any feedback you may have to coastal.info@noaa.gov

NOAA's Digital Coast



NOAA Office for Coastal Management

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