



September 2019

## New Data, New Resources



### Digital Coast

- **Data** – See the list of [new and updated data sets](#).



### Office for Coastal Management

- **[International Coral Reef Conservation Cooperative Agreements](#)** competition is now open. Pre-applications are due October 1, 2019.
- **Impact Story Database** – Read the [most recent stories](#).

## Tech Topics

### Get the Big Picture on Your Ocean Neighborhood

Want to know who is doing what, and where, in our oceans? The [OceanReports tool](#) draws from over 100 data layers, including energy and minerals, natural resources, infrastructure, oceanographic conditions, and coastal economies. With this tool, you can better understand ocean use and potential conflicts early in your project's life cycle. Generate a report for a custom area of your choosing, and then download and share the report with your partners and stakeholders.

The report automatically generates up to 67 ready-to-print infographics, but no need to print them all. Once you've selected print, click on "Infographics" at the bottom of the page and toggle off the ones you don't want.

## Stories from Your Peers

### Volunteers Plant New Forest to Stem Grass Fire and Runoff Risks

In Southern Guam's Manell watershed, a scarcity of native trees makes man-made grass fires spread rapidly, leaving bare soil that pours into nearshore waters during heavy rains. This is harmful for water quality and coral health. To lessen these problems, 200 volunteers planted more than 10,000 trees over 33 acres to start the reforestation process. Beautiful, healthy beaches and waters are a huge draw for Guam's tourism economy, which reported a record 1,543,990 visitors in 2017.

- Read the [full story](#).



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more than 10,000 trees

## Tips from the Digital Coast Academy

### No Price Tag Doesn't Mean No Value

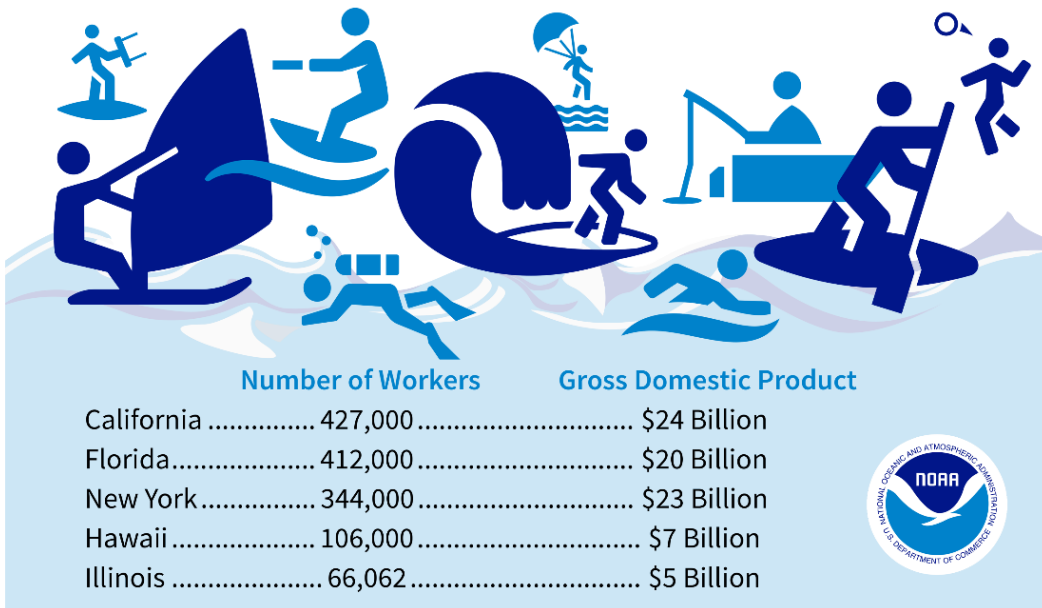
Decision-making often involves weighing costs and benefits. Items that come with a price tag (building costs or the economic impact of a storefront, for instance) are much easier to calculate and consider than those that don't (wetland and beach views). Although it might be easier and faster to ignore these "dollarless" components, nonmarket values are important and should be included.

This [video](#) breaks down the differences between things that have price tags (market values) and things that don't (nonmarket values), and provides information about how and why you should include both in your decision-making.

Reach out to our staff economist, Kate Quigley, [Kate.Quigley@noaa.gov](mailto:Kate.Quigley@noaa.gov), with your questions.

## Fast Facts

# Ocean Tourism and Recreation The Top Five Contributors



This is just one of the many coastal management [fast facts and graphics](#) provided for your use. See the [list](#) here, and let us know if there are others you'd like to see added.

### Feedback? Please!

This newsletter is created for coastal professionals dedicated to keeping coastal communities safe and productive. Please provide any feedback you may have to [coastal.info@noaa.gov](mailto:coastal.info@noaa.gov)

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