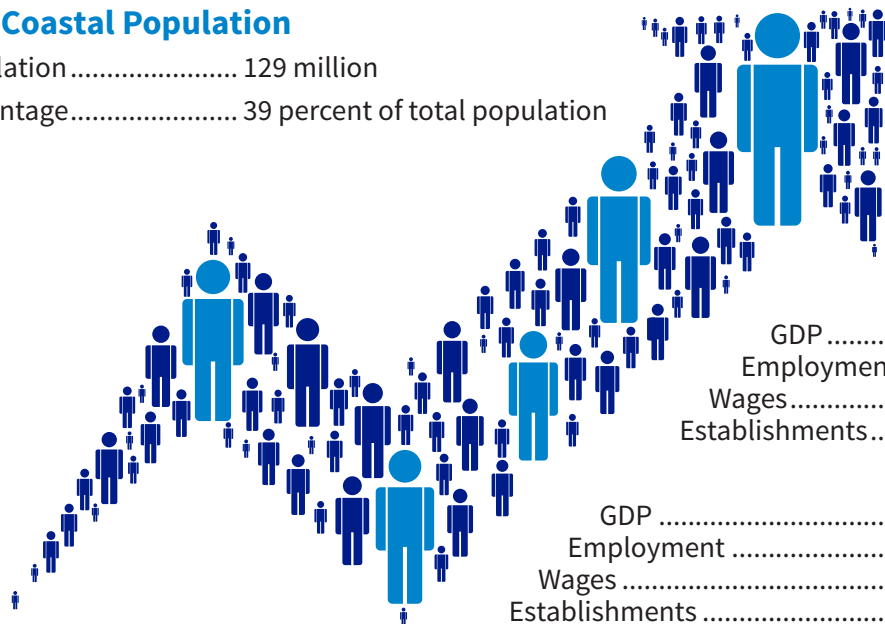




Socioeconomic Data Summary

U.S. Coastal Population

Population 129 million
 Percentage 39 percent of total population



U.S. Coastal Economy

GDP \$10 trillion
 Employment 54.6 million
 Wages \$4 trillion
 Establishments 4.2 million

U.S. Marine Economy

GDP \$258 billion
 Employment 2.9 million
 Wages \$132 billion
 Establishments 164,000

DETAILS | U.S. Coastal Population

These demographics are for coastal shoreline counties (those counties with a coastline bordering the open ocean or that contain FEMA-identified coastal high hazard areas). American Samoa, Guam, the Commonwealth of the Northern Mariana Islands, the U.S. Virgin Islands, and Puerto Rico are included.

What You Need to Know (2020)

Population 129 million
 Percentage 39 percent of total population

When to Use

Helpful to use when describing the population impacted by coastal management programs.

Bonus Facts

- Coastal shoreline counties account for less than 10 percent of the U.S. total land mass (excluding Alaska and territories).
- The top five states for coastal population are California (26.8 million), Florida (16.2 million), New York (15.9 million), New Jersey (7.2 million), and Texas (6.9 million).

Data Source

United States Census Bureau: American Community Survey (ACS)
data.census.gov/table

DETAILS

U.S. Coastal Economy

Includes all economic activities taking place in coastal shoreline counties, excluding the territories.

What You Need to Know (2020)

GDP	\$10 trillion
Employment	54.6 million
Wages	\$4 trillion
Establishments	4.2 million

According to the World Bank, if the coastal counties were considered as an individual country in 2020, they would rank number three in global GDP, behind only the entirety of the United States (\$21.1 trillion) and China (\$14.7 trillion).

When to Use

Use coastal economy numbers to discuss the impacts of the changing conditions and risks, such as water quality, policies, and hurricanes, on people living along the coasts.

Superlatives

Coastal shoreline counties provided 37 percent of the nation's total jobs and contributed 46 percent of its GDP. Education and health services employed the most people in the coastal economy, 13 million, or 24 percent of the coastal economy.

The professional and business services industry paid out over \$850 billion in wages, which is over 21 percent of the wages generated in the coastal economy. Financial activities lead all coastal industries in GDP, contributing more than \$2.4 trillion to the national economy.

Data Source

Total Economy for U.S. Coastal Shoreline Counties
coast.noaa.gov/digitalcoast/data/coastaleconomy.html

The World Bank: GDP (Current US\$)

Bureau of Economic Analysis: National Income and Product Accounts (NIPA)

U.S. Marine Economy

Represents businesses and jobs directly and predominantly dependent on ocean and Great Lakes resources.

What You Need to Know (ENOW 2020)

GDP	\$258 billion
Employment	2.9 million
Wages	\$132 billion
Establishments	164,000

When to Use

Use marine economy numbers to discuss the six marine sectors—tourism and recreation, marine transportation, offshore mineral extraction, ship and boat building, living resources, and marine construction—and how NOAA's actions directly preserve these services and mitigate risk.

Bonus Facts

- About 64 percent of employees working in the marine economy are employed within the tourism and recreation sector.
- About 40 percent of the marine economy's GDP is contributed by the tourism and recreation sector.
- Within the marine economy, California contains the most businesses (26,000), Florida employs the most people (477,000), and Texas contributes the most GDP (\$46.6 billion).

Data Source

NOAA Economics: National Ocean Watch (ENOW)
coast.noaa.gov/digitalcoast/data/enow.html



Measurements

1. GDP (Gross Domestic Product): Value of goods and services produced.
2. Employment: Includes part-time and seasonal, but not self-employed.
3. Annual Wages: Wages paid to employees.
4. Business Establishments: Places of business; includes multiple locations of a single firm.

DIGITAL COAST

coast.noaa.gov/digitalcoast

