

Working with People: Stakeholder Analysis Exercise

Step One: Identifying Stakeholders

To address a community issue, identifying the people who will be involved or impacted is a good first step. Generating that stakeholder list, however, can be complicated. Use the table below to simplify this task.

Stakeholder Category	Stakeholder (name of group or individual)
Those who are or will be directly affected	
Those with decision-making authority or other sources of influence	
Those who have resources or skills that may be needed	
Those who will be implementing the results or outcomes	
Those who will actively oppose or attempt to derail the process	
Those who will actively support or promote the process	



Step Two: Stakeholder Analysis

Once the stakeholders have been identified, a simple stakeholder analysis will provide the information needed to design an effective participatory process. To get this information, complete the chart below.

Stakeholder (Name of group or individual)	Interests (What are their biggest concerns?)	Position (What outcome is a "win" for them?)	Influence (Do they have special power in the situation?)	Involvement (What level of participation do you predict?)	Special Considerations

