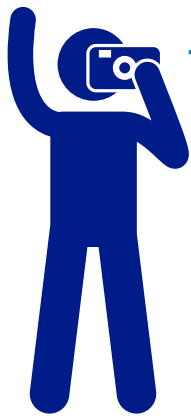


MICHIGAN RELIES ON THE DIGITAL COAST



31,201

Michigan visitors to the Digital Coast.
(1,316,535 nationwide)



That's because the **Digital Coast** has a lot to offer Michigan.

DATA

28,410 gigabytes of high-resolution elevation data available for Michigan.



TOOLS

50+ decision-support tools applicable for Michigan challenges.



TRAINING

66 professionals attended a Digital Coast training in-person or virtually.



60,309 times a professional used an online Digital Coast Academy resource in Michigan.

GEOSPATIAL SERVICES

Over **\$4.7 million** in private-sector geospatial services awarded for the Great Lakes region.



MICHIGAN STATS

- Over 4.6 million residents live in coastal areas.
- \$2.3 billion in annual wages from marine-dependent employment.
- Eighteen billion-dollar climate and weather disasters since 2018.

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SAVING TIME AND MONEY
411% was the return on investment calculated for the Digital Coast.

PARTNERSHIP REACH: 100,000+

The Digital Coast Partnership is one way this initiative stays close to user needs and expands the reach of Digital Coast contributors. Partnership constituencies include

- American Planning Association has 45,000 members including planners, students, and commissioners.
- Urban Land Institute has 42,000 real estate and land use experts.
- Association of State Floodplain Managers has 18,000 floodplain managers and experts.

To see how these resources are being used in your region, visit coast.noaa.gov/digitalcoast/stories.

Digital Coast

coast.noaa.gov/digitalcoast