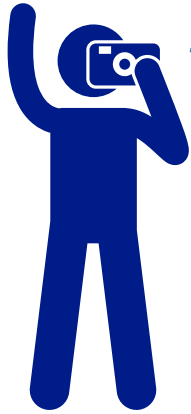


# MICHIGAN RELIES ON THE DIGITAL COAST



That's because the **Digital Coast** has a lot to offer Michigan.

## 18,594

Michigan visitors to the Digital Coast.  
(1,243,781 nationwide)



### DATA

**17,531** gigabytes of high-resolution elevation data available for Michigan.



### TOOLS

**50+** decision-support tools applicable for Michigan challenges.



### TRAINING

**41** professionals attended a Digital Coast training in-person or virtually.



**522** professionals used an online Digital Coast Academy resource in Michigan.

### GEOSPATIAL SERVICES

Over **\$622,000** in private-sector geospatial services awarded for the Great Lakes region.



## MICHIGAN STATS

- 47% of the population lives in coastal areas.
- \$91.6 billion in annual wages from coastal employment.
- Fifteen climate and weather disasters from 2010 to 2018.

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### SAVING TIME AND MONEY

**411%** was the return on investment calculated for the Digital Coast.

### PARTNERSHIP REACH: 100,000+

The Digital Coast Partnership is one way this initiative stays close to user needs and expands the reach of Digital Coast contributors. Partnership constituencies include

- American Planning Association has 45,000 members including planners, students, and commissioners.
- Urban Land Institute has 42,000 real estate and land use experts.
- Association of State Floodplain Managers has 18,000 GIS specialists.

To see how these resources are being used in your region, visit [coast.noaa.gov/digitalcoast/stories](http://coast.noaa.gov/digitalcoast/stories)

Digital Coast

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