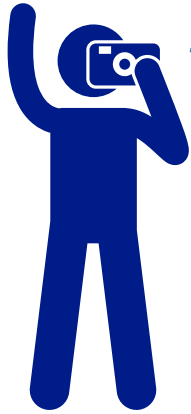


NEW JERSEY RELIES ON THE DIGITAL COAST



That's because the **Digital Coast** has a lot to offer **New Jersey**.

28,177

New Jersey visitors to the Digital Coast.
(1,243,781 nationwide)



DATA

4,991 gigabytes of high-resolution elevation data available for New Jersey.



TOOLS

50+ decision-support tools applicable for New Jersey challenges.



TRAINING

34 professionals attended a Digital Coast training in-person or virtually.



795 professionals used an online Digital Coast Academy resource in New Jersey.

GEOSPATIAL SERVICES

Over **\$411,000** in private-sector geospatial services awarded for the Mid-Atlantic region.



NEW JERSEY STATS

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- 80% of the state's population lives in coastal areas.
- \$188 billion in annual wages from coastal employment.
- Seventeen climate and weather disasters from 2010 to 2018.

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**SAVING
TIME AND MONEY**

411% was the return on investment calculated for the Digital Coast.

PARTNERSHIP REACH: 100,000+

The Digital Coast Partnership is one way this initiative stays close to user needs and expands the reach of Digital Coast contributors. Partnership constituencies include

- American Planning Association has 45,000 members including planners, students, and commissioners.
- Urban Land Institute has 42,000 real estate and land use experts.
- Association of State Floodplain Managers has 18,000 GIS specialists.

To see how these resources are being used in your region, visit coast.noaa.gov/digitalcoast/stories

Digital Coast

coast.noaa.gov/digitalcoast