# Wisconsin and the Digital Coast | FY 2020 Report

## Wisconsin Relies on the Digital Coast

*That’s because the Digital Coast has a lot to offer Wisconsin.*

### Wisconsin Stats

- 36.8% of the state’s population lives in coastal areas.
- $48 billion in annual wages from coastal employment.
- Twelve climate and weather disasters from 2010 to 2018.

### Wisconsin Visitors to the Digital Coast

- **12,351** Wisconsin visitors to the Digital Coast.
  - (1,243,781 nationwide)

### Data

- **6,600** gigabytes of high-resolution elevation data available for Wisconsin.

### Tools

- **50+** decision-support tools applicable for Wisconsin challenges.

### Training

- **112** professionals attended a Digital Coast training in-person or virtually.
- **396** professionals used an online Digital Coast Academy resource in Wisconsin.

### Geospatial Services

- Over **$622,000** in private-sector geospatial services awarded for the Great Lakes region.

### Saving Time and Money

- **411%** was the return on investment calculated for the Digital Coast.

### Partnership Reach: 100,000+

The Digital Coast Partnership is one way this initiative stays close to user needs and expands the reach of Digital Coast contributors. Partnership constituencies include:

- American Planning Association has 45,000 members including planners, students, and commissioners.
- Urban Land Institute has 42,000 real estate and land use experts.
- Association of State Floodplain Managers has 18,000 GIS specialists.

To see how these resources are being used in your region, visit [coast.noaa.gov/digitalcoast/stories](http://coast.noaa.gov/digitalcoast/stories).

Digital Coast

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