**Worksheet for Step 1: Articulate Conservation Goals and Scope**

This worksheet includes the basic information your project team needs to create a clear project goal and can be helpful to identify gaps in information.Use the questions below to create a brief, specific statement outlining project intent. A separate worksheet may be used for each goal.

| **Question** | **Answer** |
| --- | --- |
| What is the geographic scope of focus? | (Example: a specific watershed, ecosystem, or jurisdictional boundary) |
| Are there any policy or management drivers to consider? | (Example: hazard mitigation or smart growth plan or policy that your conservation goal supports, or state or local policies that might influence selection of your conservation goal) |
| Who should be engaged? | (Example: agencies, community groups, land trusts; see the [Stakeholder Analysis Worksheet](https://coast.noaa.gov/digitalcoast/training/stakeholder-analysis-worksheet) to help characterize stakeholder groups) |
| What climate or other stressors are of concern? | (Example: development pressures, sea level rise, hurricane storm surge) |
| What is the intended outcome of the planning effort? | (Example: habitat migration, flood protection for coastal communities) |

Using your answers above, draft a conservation goal.

| **Conservation Goal** (Example: Reduce coastal flooding using natural areas by conserving lands that absorb floodwaters, filter pollutants, and recharge groundwater aquifers):  |
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