

PRiMO Preconference Training Opportunities

[Resilience Hubs: Your First Year](#)

Since 2020, Vibrant Hawai'i's network of Resilience Hubs has provided 1) services and programs that build social connections and improve residents' health and well-being, 2) equitable access to resources, and 3) access to facilities and places that promote community engagement. Vibrant Hawai'i's hubs serve as a communication conduit to ensure accurate information flows from government agencies and residents' experiences are captured to provide real-time data for decision-making and resource allocation. Hubs ensure a coordinated response across an islandwide network of trusted, trained teams who are prepared to share resources and respond in times of disaster to support emergency response and recovery efforts. This training provides participants with a from-the-ground-up, 12-month plan to guide the formation of a hub that is able to support a community's ability to self-determine and implement hyperlocal solutions that support residents before, during, and after disruptions to their essential needs and quality of life.

Please reach out to Janice Ikeda (janice@vibranthawaii.org) with any questions.

[Economic Guidance for Coastal Management Professionals: Overcoming Economic Analysis Barriers to Enhance Community Resilience](#)

The threat of coastal flooding in communities across the U.S. Pacific region is exacerbated by sea level rise and stronger storms. The growing frequency and severity of these hazards necessitate adaptive measures to reduce flood vulnerability and enhance community resilience. While the federal government has worked to increase funding opportunities that promote adaptation, many communities lack the capacity to develop plans or project proposals to effectively access that funding.

This session addresses a major barrier for communities developing project proposals: completing an economic analysis. Federal grants often require a benefit-cost analysis to demonstrate a project's cost-effectiveness. However, this analysis can be time-consuming and complex, requiring economic expertise that many communities do not have. In Hawai'i and other island systems, economic analyses are further confounded by 'intangible' connections that are integral to community well-being and deeply intertwined with local practices and perspectives. While such connections are often considered benefits, they are not always incorporated into economic analysis—or may be included in ways that do not accurately reflect their significance. By thoughtfully integrating these 'intangible' connections, economic analysis can more effectively capture their value while remaining sensitive to their overall importance.

This training session *begins* to address these barriers by:

1. Offering insights into different types of economic analyses that communities can consider based on their project goal(s) as well as their time and resource constraints;
2. Demystifying economic analysis terminology and providing key questions to ask economic consultants;
3. Highlighting considerations regarding cultural and intangible values;
4. Encouraging open dialogue between attendees and economists to better understand how NOAA and other federal agencies can meet community needs in a particular area; and

5. Exploring opportunities for follow-up technical assistance, where NOAA economists may engage with partners or communities to discuss specific economic questions related to their projects or local challenges.

Please reach out to Polina Dineva (polina.dineva@noaa.gov) with any questions.

Climate Adaptation Planning for Emergency Management

Resilient communities are better able to plan for and take action to mitigate the risks from hazards, increase the pace of recovery from destructive events, and adapt to changing environments.

This course demonstrates how to integrate risk and community-based collaborative strategies into plans and programs and introduces tools that help communities assess individual risks and vulnerabilities as well as introduces strategies to become more resilient and better prepared for natural disasters, such as the Collaborative Approach and the Whole Community Approach.

This one-day training course will provide state and local government agency staff and other stakeholder groups with background on natural hazards. In addition, the course will guide an approach to (1) assess community resilience and (2) develop next steps for improved resilience. Through increased awareness of natural hazards and best practices, the course will enhance community resilience for state and local government agency staff that routinely interface with the community, private sector, and other stakeholder groups. The course will be designed for national implementation, while allowing integration of local concerns through case studies and focused group exercises.

The goal of this course is to increase awareness of the meaningful actions that you and your community can take to enhance resilience to natural hazards and opportunities to incorporate resilience into professional practice.

Please reach out to Melissa Peneyra (mpeneyra@hawaii.edu) with any questions.

Building Your Risk Communication Skills: Learn How to Have Difficult Conversations About Coastal Hazards and Their Impacts

Coastal communities are struggling with how to prepare for hazards. It can be difficult to talk about coastal hazard impacts and keep people engaged and motivated to take action. A key element of communicating effectively about risk is identifying the audience's diverse values and concerns and using that information to design a communication approach.

We'll start with developing a risk communication strategy focused on, and designed to meet the needs of, a specific audience you're trying to connect with. You'll learn how people think and make decisions about risks and practice applying social science and risk communication best practices to your conversations. You'll receive tips and hear examples about how to better communicate with a variety of audience types. This interactive session will also offer a safe place to practice some real-life situations we encounter when talking about hazards and climate change preparedness.

Please reach out to Tashya Allen (tashya.allen@noaa.gov) and Lauren Long (lauren.long@noaa.gov) with any questions.

Community Resilience

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In the event a training is capped, please email the trainers to be added to the waitlist.