

SPONSORSHIP INFORMATION

You are invited to help support the 2017 Pacific Risk Management 'Ohana (PRiMO) Conference to be held March 20 to 23, 2017, in Honolulu, Hawai'i. The sponsorship opportunities offered are tailored to showcase your organization and enhance its visibility throughout the duration of the conference.

CONNECT WITH RESILIENCE PROFESSIONALS

Approximately 300 participants are expected to attend the 2017 conference. Participants come from a diverse range of backgrounds, including Nobel Laureates, industry and world leaders, policy makers and decision makers, state and federal agency representatives, local planners, academics from a variety of disciplines, business and industry personnel, teachers, graduate students, engineers, nonprofit and conservation group staff members, and consultants. Facilitating connections and fostering collaboration that transcends geographic boundaries and disciplines is a highlight of the conference. Make your connections with colleagues and clients even stronger by attending as a conference sponsor.

DISCOVER THE VALUE OF PARTNERSHIPS

PRiMO 2017 will put agencies, researchers, vendors and other stakeholders together to develop partnerships that lead to lasting improvements in disaster planning, management, and response for Pacific communities. Opportunities such as professional development workshops, sessions, and plenaries are designed to highlight the benefits of working together, learning from each other, and ultimately charting a shared path forward to inspire innovative solutions to the problems created by natural disasters, weather and climate related hazards that threaten our communities. As a sponsor, you can attend and participate in the journey.

SPONSOR INTERACTION

Sponsors have ample opportunities to network with conference attendees during sessions, lunches, and the exhibitors' reception. Highly visible formal recognition will be given to sponsors in all conference materials, including the final conference program and during individually sponsored events. Sponsors of \$10,000 and above receive the highest visibility exhibit spaces.

SPONSORSHIP LEVELS

Morning/Afternoon Breaks

Host a morning or afternoon break (\$500 per break). Sponsor receives acknowledgement in conference program and signage in the break area.

Exhibitors' Showcase & Networking Reception

Co-host the reception with our exhibitors for \$1,000 to \$5,000. This reception, being held on Tuesday, March 21, from 5:00 p.m. to 7:00 p.m. in the exhibit hall, will feature a keynote speaker and a heavy appetizer buffet. Sponsor receives acknowledgement in conference program and signage at the reception.

Exhibit Booths

Our exhibit hall is located within our main plenary ballroom, which ensures high traffic for your booth. Exhibitors will be featured in our "Exhibitors' Showcase & Networking Reception" on Tuesday, March 21, from 5:00 p.m. to 7:00 p.m. and at our "community night" event on Wednesday, March 22, from 3:30 p.m. to 7:00 p.m. Last year, this event drew over 400 people to the exhibit area.

TITLE \$25,000 and above

- Large exhibit booth with prime placement (four tables, two chairs, power supply)
- Listing as an "Exhibitors' Showcase and Networking Reception" sponsor
- Logo featured in the conference program
- Ten (10) complimentary full-week registrations

PLATINUM \$10,000

- Large exhibit booth (three tables, two chairs, power supply)
- Logo featured in the conference program
- Four (4) complimentary full-week registrations

GOLD \$5,000

- Medium booth (two tables, two chairs, power supply)
- Logo featured in the conference program
- Two (2) complimentary full-week registrations

SILVER \$3,000

- Small exhibit booth (one table, two chairs, power supply)
- Logo featured in the conference program
- One (1) complimentary full-week registration

BRONZE \$1,500

- Exhibit space in the center of the exhibit hall (one table, two chairs, no power supply)
- Logo featured in the conference program
- One (1) complimentary full-week registration

Please note that all exhibit staff must be registered for the conference. If you would like to purchase additional "exhibit only" registration for your booth staff, please contact Lori Leong at lori.leong@pichtr.org to register your staff at a reduced price of \$300 per person. The \$300 fee includes access to all food and beverage service.

BECOME A SPONSOR!

To become a PRiMO sponsor, please contact sponsorship coordinator Lori Leong by email at lori.leong@pichtr.org or at (808) 237-5160.