

15 STRATEGIES FOR KEEPING YOUR AUDIENCE AWAKE, ALERT, AND
INTER-ACTIVE

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This interactive, fast-paced session gives people simple tools for making their presentations much more engaging and effective. Attendees will learn how to present visuals that have impact; deliver data in a way that sticks in people's brains; and design PowerPoint presentations that won't leave the audience feeling bored and disconnected. The session is grounded in scientific research and academic principles for how adults learn best.

I've recently given this presentation in Washington State to agency educators, scientists, and communication staff, and it has been met with great enthusiasm. The material comes from a class I teach through the Coastal Training Program called "How to Explain Science, Share Data, and Build Trust; Presentation Skills for Scientists and Public Officials".