

COLLECTING HUMAN USE DATA WITH SEASKETCH SURVEYS

*Will McClintock and Grace Goldberg, University of California Santa Barbara,
Marine Science Institute*

Coastal and Marine Spatial Planning (CMSP) relies heavily on information that describes the distribution of human activities and values in and around the ocean. Often, however, social science data of this sort lacks the rigor of that typical of the corresponding natural science data used in the same process. SeaSketch (www.seasketch.org) is a web-based application that may be used to collect social science data. We have developed a survey module for collecting human use data following recommendations from Kittinger, et al. (2014) in attempt to improve the rigor in which these data are collected in CMSP. We will demonstrate how this tool and methods are being employed to support CMSP in two Caribbean countries, Montserrat and Curaçao.