

ASK THE AUDIENCE: HOW TO IMPROVE FLASH FLOOD COMMUNICATION

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ERG is helping the National Weather Service (NWS) in its efforts to improve flash flood services nationwide. In addition to helping NWS develop scientific and technical requirements (flash flood forecasting, monitoring and modeling), ERG developed recommendations for improving the way NWS communicates flash flood risks before and during an event. ERG reached out to five diverse communities across the country that have experienced severe flash floods and asked them to characterize their experiences, relate what works and what doesn't work, and recommend steps NWS should take to improve the way it communicates flash flood risks. We will share highlights and insights of what we heard when we asked the audience.