



Credit: ©TNC Archives



Ecological & Socioeconomic Assets



ASSETS

- High biodiversity
- Globally important bird areas
- Fisheries
 - Rec fishing = \$1.4B
 - Commercial = \$4.6M + \$33M

CHALLENGES

- **Only 5% remains**
- Development & Land use change
- Loss of hydrologic connectivity
- Invasive species



Western Lake Erie Coastal Conservation Visioning

**Goal: Where can we work to
benefit people and nature?**

Western Lake Erie Coastal Ecological Targets



Nearshore
Zone
(shallow
Great
Lakes
waters)



Native
Migratory
Fish



Aerial
Migrants



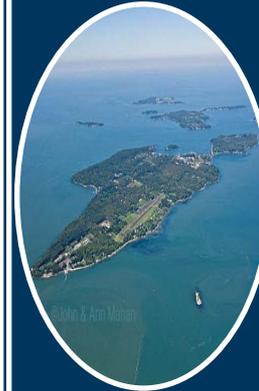
Coastal
Terrestrial
Systems



Coastal
Wetlands



Detroit
River



Islands

Informed by *Lake Erie Biodiversity Conservation Strategy (Pearsall et al, 2012)*

Western Lake Erie Coastal Human well-being Targets



Human
Health



Spiritual &
Cultural
Fulfilment



Living
Standards



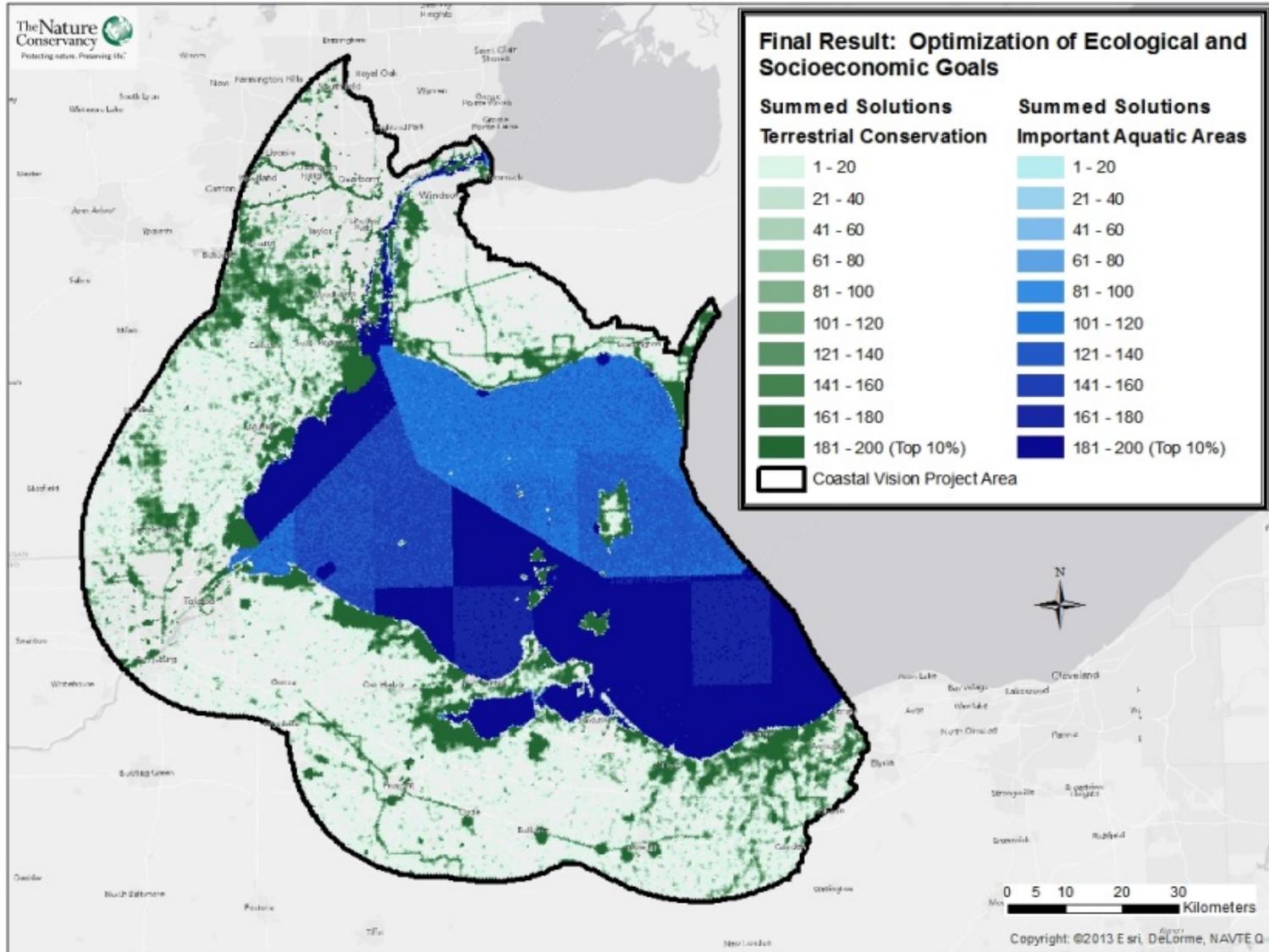
Connection
to Nature

Informed by *Smith et al. 2013, Lovelace et al. 2011, surveys*

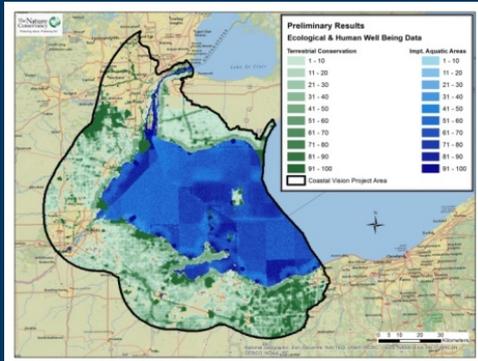
Spatially represented ecological & human well-being targets and goals, costs

Ecological Targets		Representative Data Layers
Nearshore	Human Well-being Values	Representative Data Layers
Native	Human Health	Cost (\$ or index)
Coastal		Land value (\$): average land value in the WLEB coastal area
Coastal T		Wetland restoration (\$): The average cost of restoring coastal wetlands in the WLEB
Aerial M	Spiritual Fulfillment	Phragmites treatment (\$): Cost estimate for removing the invasive common reed (<i>Phragmites australis</i>)
		Marinas (Index): Index representing marina size. Areas with marinas and lots of boat traffic would make coastal restoration more difficult.
Connect	Living St	Lake Erie and Detroit River Stress Index (Index): Index representing 34 stressors that likely have an impact on biota and ecosystem dynamics
	Connecti	Landbird habitat restoration (\$): Cost of restoring bird habitat based on land cover and the cost of planting trees
Islands		Walleye stream habitat improvement cost (Index): Index representing the difficulty of restoring walleye habitat in streams

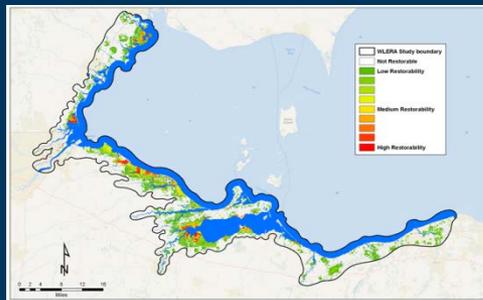
Spatial Roadmap to justify and inform actions



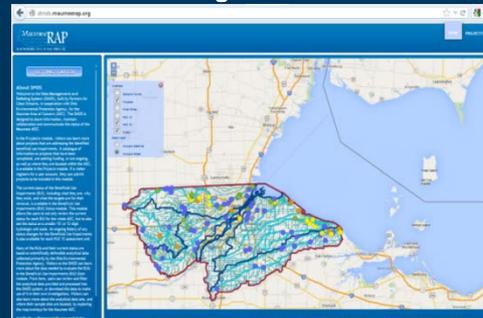
Use Example: Identified priority restoration projects



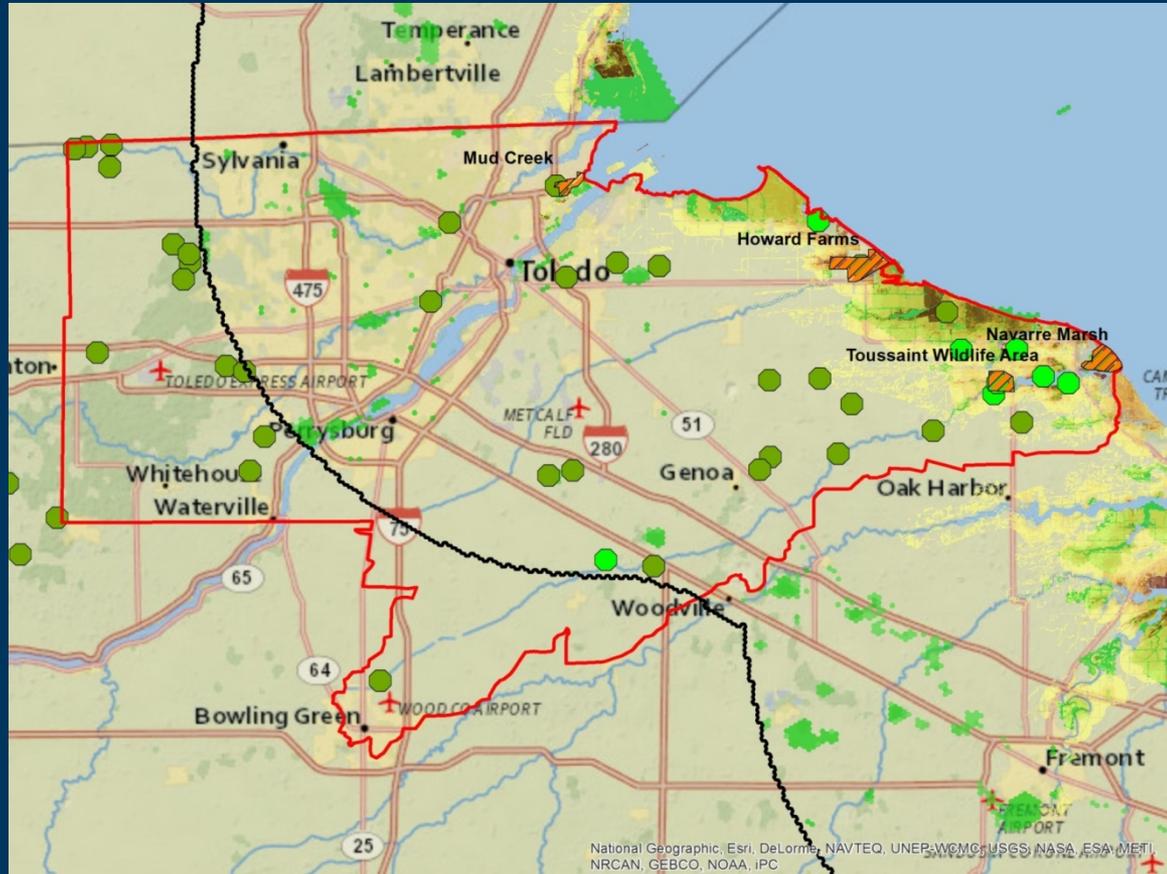
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Maumee River EPA-designated Area of Concern. Priority coastal sites to delist this AOC are shown in orange.

Use Example: Informs and justifies conservation actions

Legend

WLECCV Project Area



WLEB Areas for Conservation or Restoration

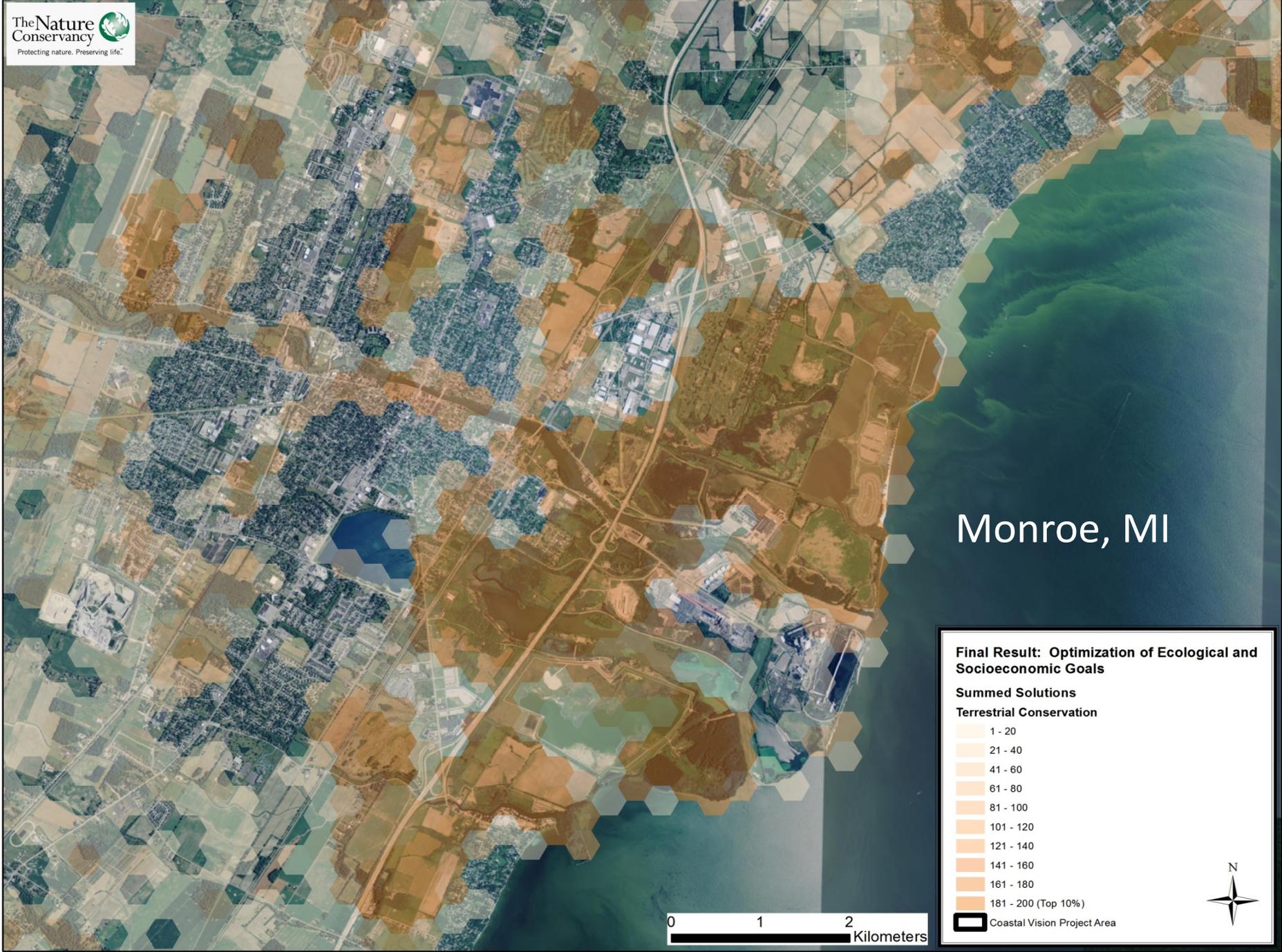
Importance

- > 90 to 100 (Most Potential)
- > 80 to 90
- > 70 to 80
- > 60 to 70
- > 50 to 60
- > 40 to 50
- > 30 to 40
- > 20 to 30
- > 10 to 20
- 1 to 10 (Least Potential)



Informs DNR land investment/divestment strategy

Justifies conservation investments at TNC Erie Marsh Preserve & Erie State Game Area



Monroe, MI

Final Result: Optimization of Ecological and Socioeconomic Goals

Summed Solutions

Terrestrial Conservation

1 - 20
21 - 40
41 - 60
61 - 80
81 - 100
101 - 120
121 - 140
141 - 160
161 - 180
181 - 200 (Top 10%)

 Coastal Vision Project Area



0 1 2 Kilometers

Web portal, downloadable data

Shared methods. Smarter conservation. Home Library TNC's Priorities Science Chronicles Subscribe

Conservation Planning Conservation Practices Conservation By Geography

Conservation Gateway » Conservation By Geography » North America » Whole Systems » Great Lakes » Coasts » Western Lake Erie » Creating A Western Lake Erie Coastal Conservation Vision

Creating A Western Lake Erie Coastal Conservation Vision

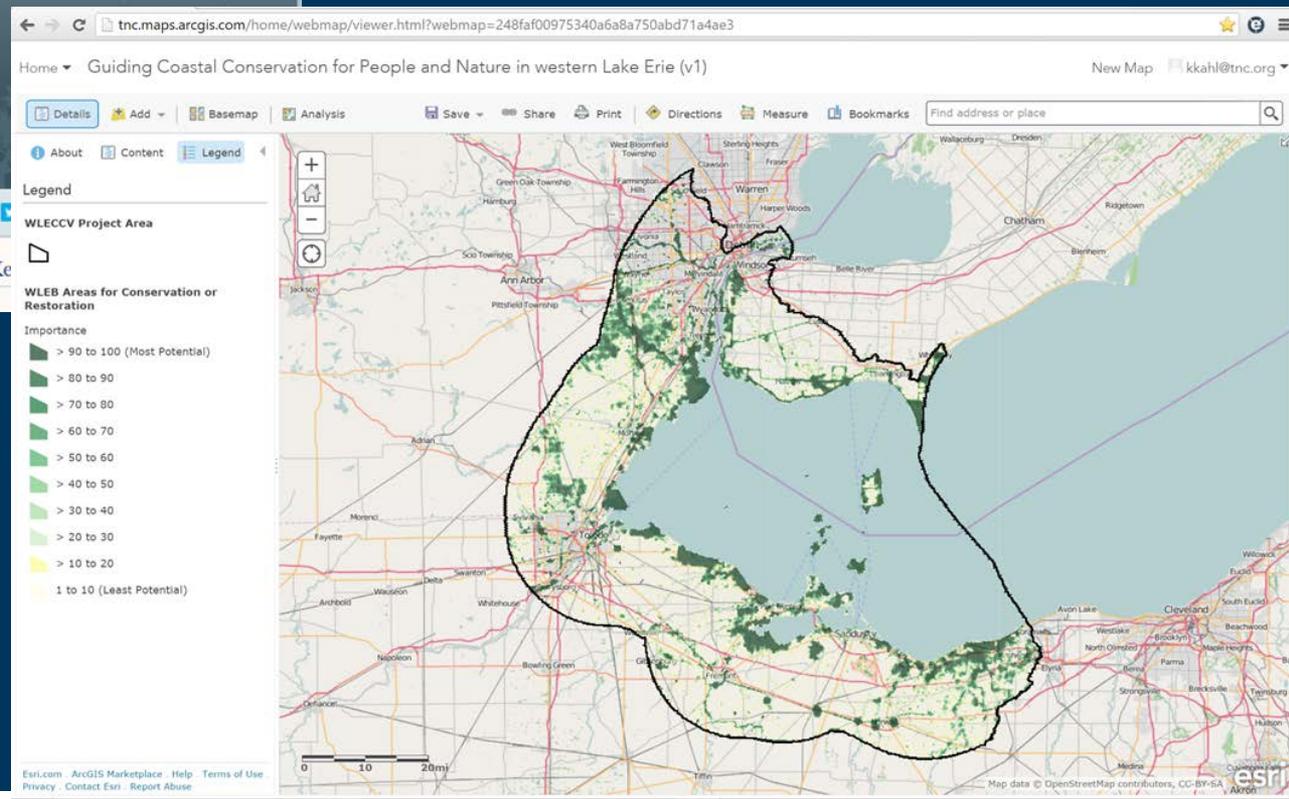


Mapping Conservation Opportunities for People and Nature

Download the Factsheet

We are engaging conservation, business and community interests from the US and Canada along a 150-mile stretch of Lake Erie coast (from Point Pelee, Ontario to

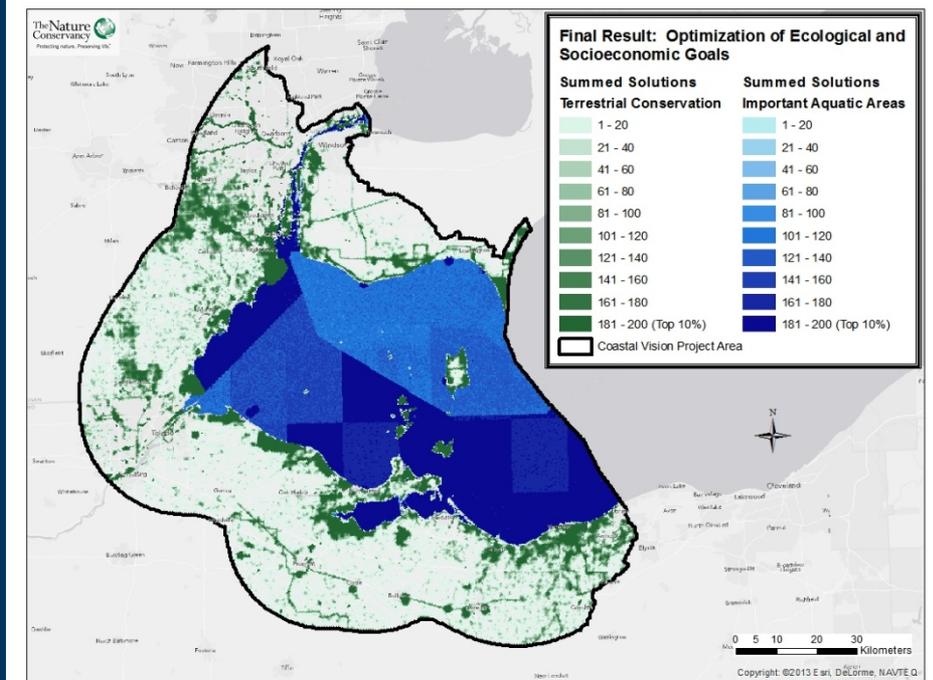
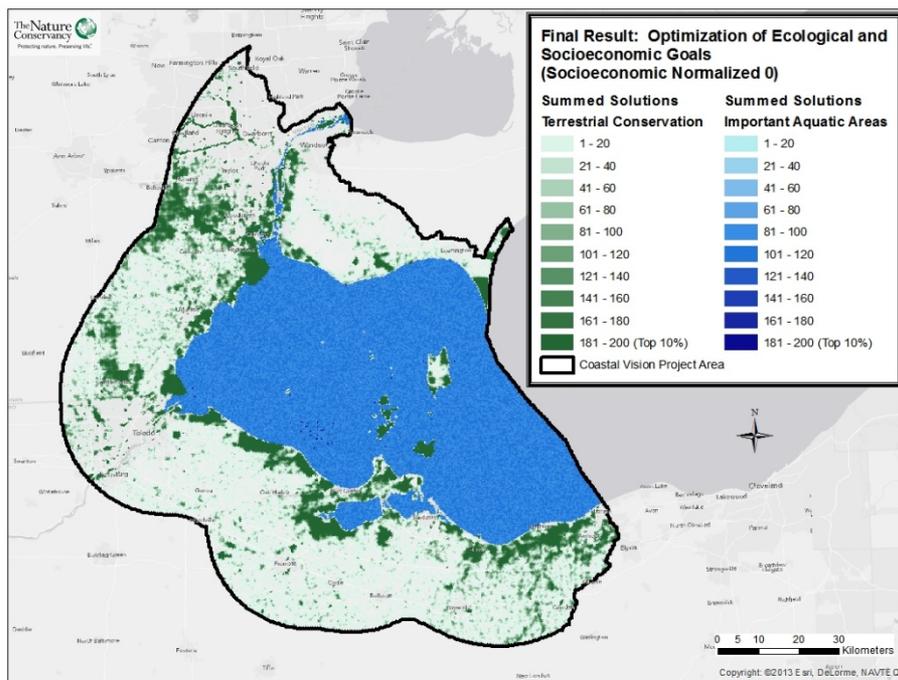
<http://nature.ly/WLEcoastalvision>



- Factsheets
- Methods
- Data
- Goal status

Ecological goals are met

Ecological & human-well being goals are met



- 4.3% increase in land needed
- 18.7% increase in cost...but may engage a larger audience
- Scalable – LCC partnership

In Summary...

- Developed a spatial roadmap: inform and justify conservation and community actions
- We have engaged partners: workshops, meetings, website, map portal
- We found that including human well-being matters
- We think this idea is scalable across Great Lakes
- But this was just the first step...

Potential next steps

- “1,000 cups of coffee...”
- Continued, targeted engagement
 - Viability of what looks good on paper?
 - What’s in the hopper? Current priorities?
 - Is the tool useful? Identify barriers
 - Ask questions → refine human well-being targets
 - Are socioeconomic analyses needed?
 - Quantify causal connections between conservation action and impacts on people/sector
 - Further define how coastal risk is perceived
 - Translate coastal resilience tools to Great Lakes

<http://nature.ly/WLEcoastalvision>



Katie Kahl, PhD. TNC MI Conservation Policy & Practices

Doug Pearsall, PhD. TNC MI Senior Scientist

Gust Annis, TNC MI Great Lakes Research Specialist

Patrick Doran, PhD. TNC MI Director of Conservation

Erika Washburn, PhD. Lake Superior NERR

Rachael Franks Taylor, PhD. Baldwin Group, NOAA

Chris May, TNC MI Director of Restoration

Dave Ewert, PhD. TNC MI Senior Scientist

Eddie Game, PhD. TNC Lead Scientist

