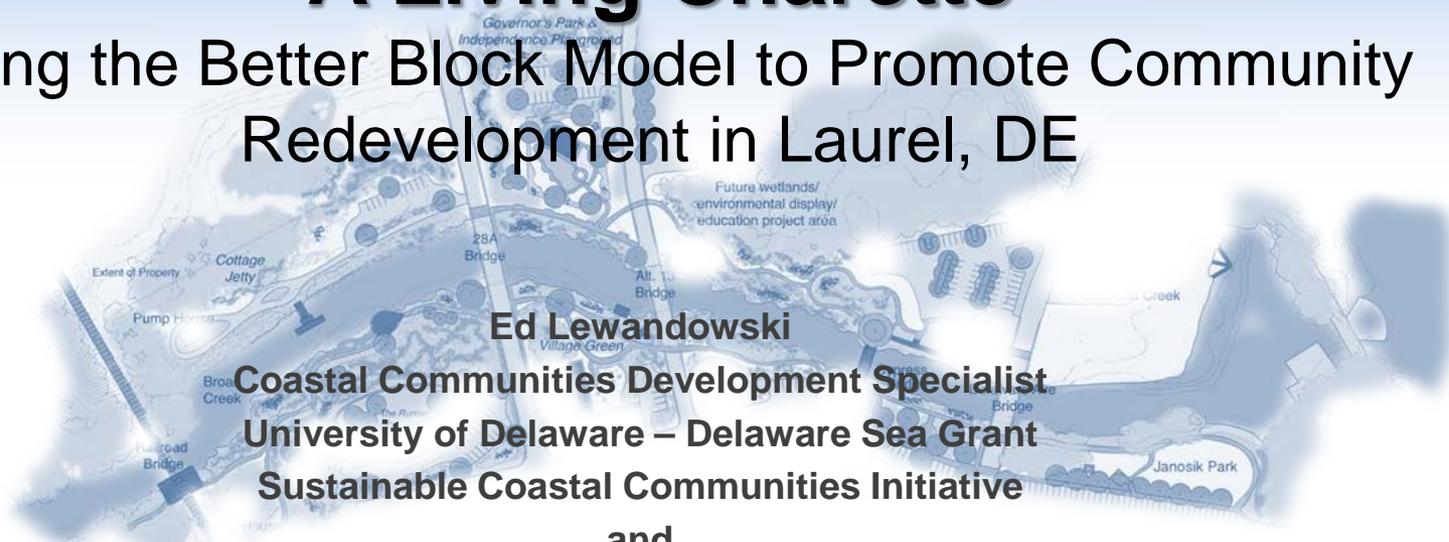


A Living Charette

Using the Better Block Model to Promote Community
Redevelopment in Laurel, DE



Ed Lewandowski

Coastal Communities Development Specialist

University of Delaware – Delaware Sea Grant

Sustainable Coastal Communities Initiative

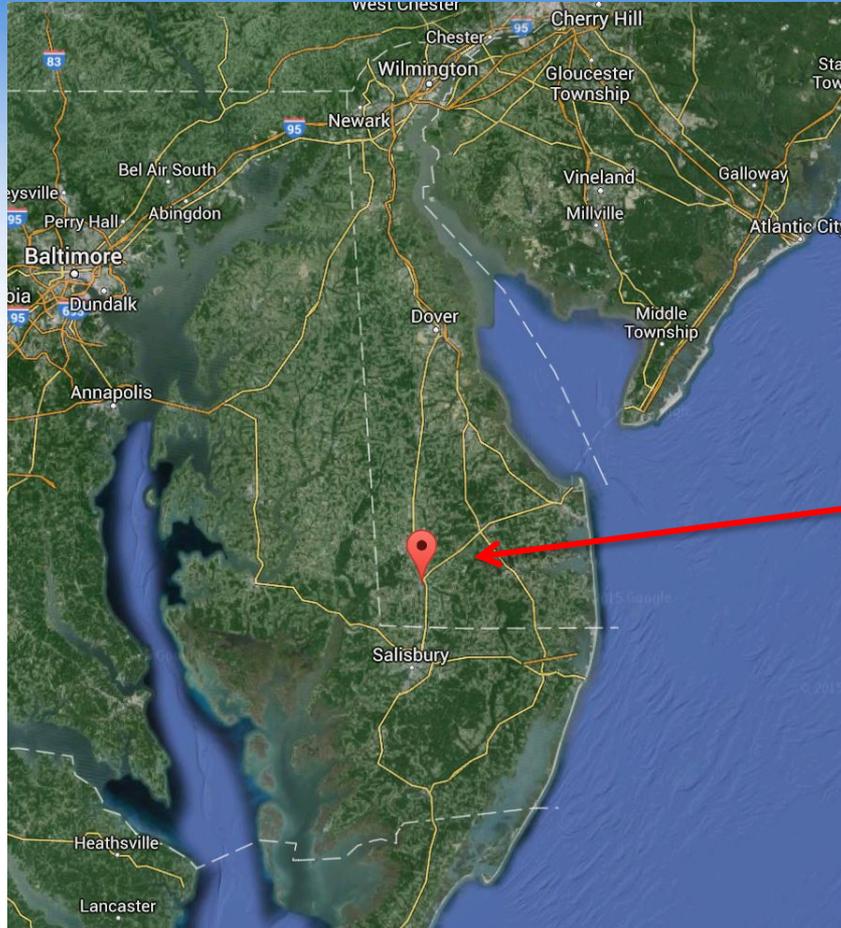
and

Dr. Jules Bruck

Associate Professor/Landscape Architect

University of Delaware- CANR

Evolution Landscape Design, LLC



Laurel, Delaware

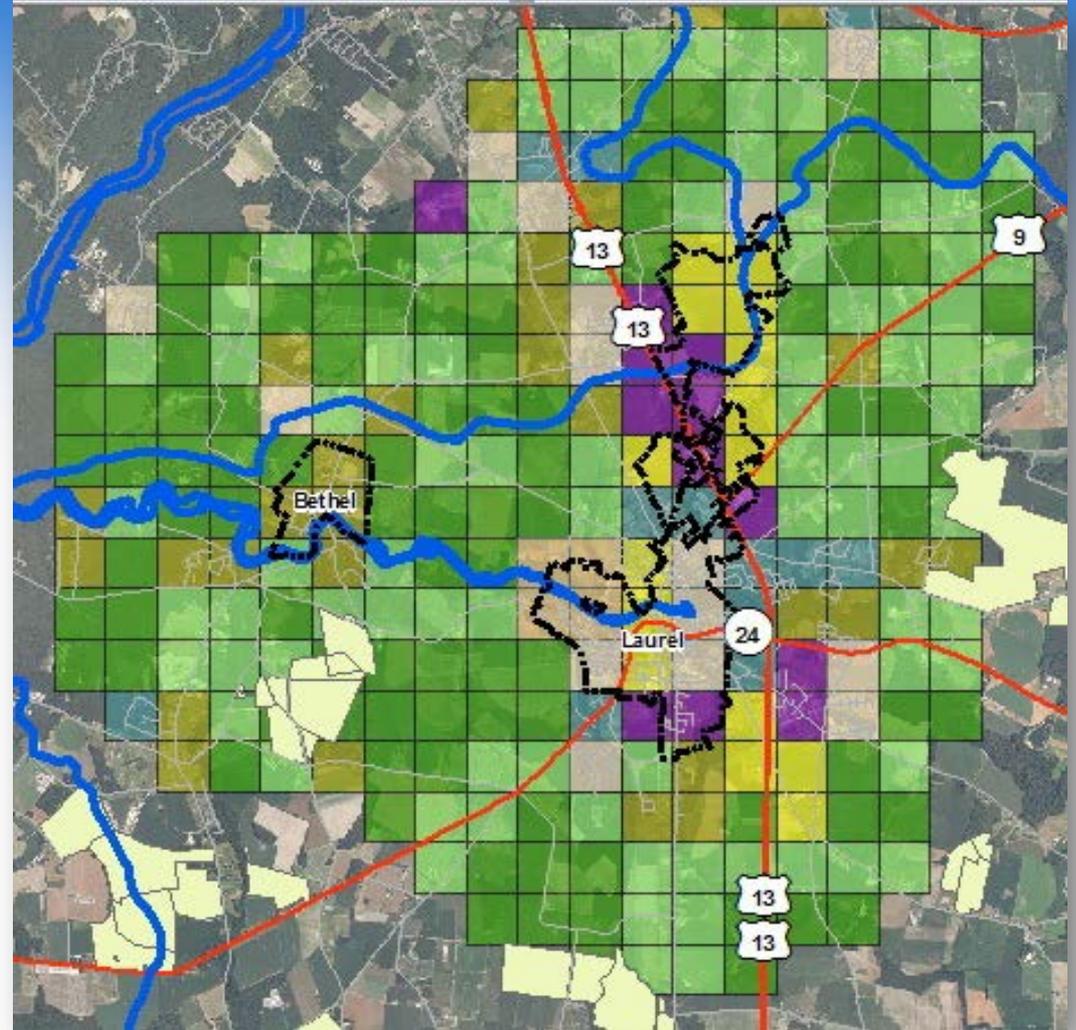


Broad Creek in Laurel, DE

- Tidal tributary to the Nanticoke River
- Chesapeake Bay watershed

Chesapeake WIP

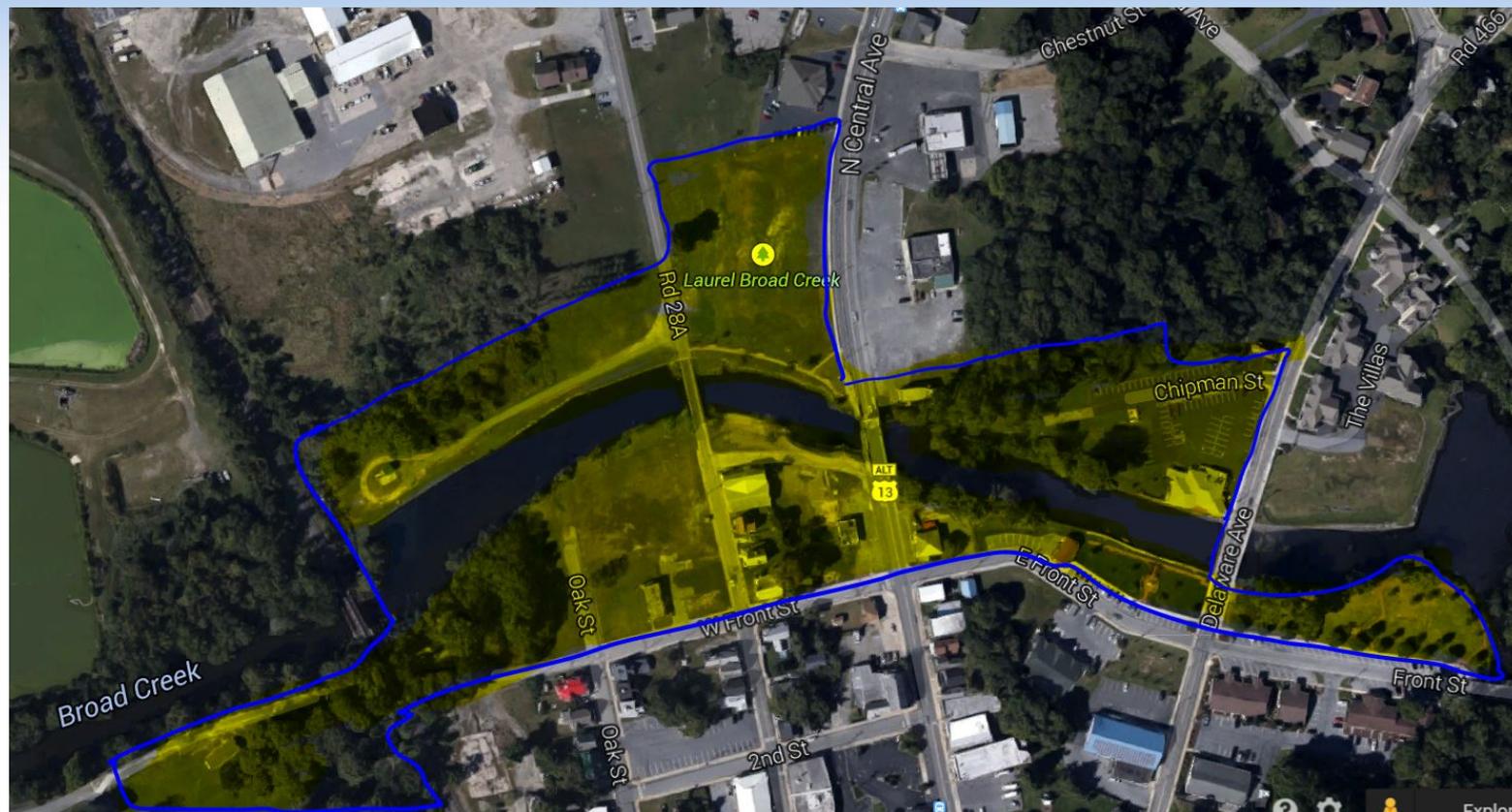
- Community-level land use planning to implement nutrient reduction strategies
- Engaged stakeholder group to develop growth & development scenarios
- UD Land Use Model to quantify land use impacts





*“HELP US BRING PEOPLE AND JOBS BACK
TO DOWNTOWN LAUREL!”*

Broad Creek Waterfront



Visioning Exercise

1. What riverwalks have you visited?
2. What did you like about them?
3. What didn't you like about them?
4. What elements might work in Laurel?
5. How do you see the Broad Creek waterfront 20 years from now?





Process/Products

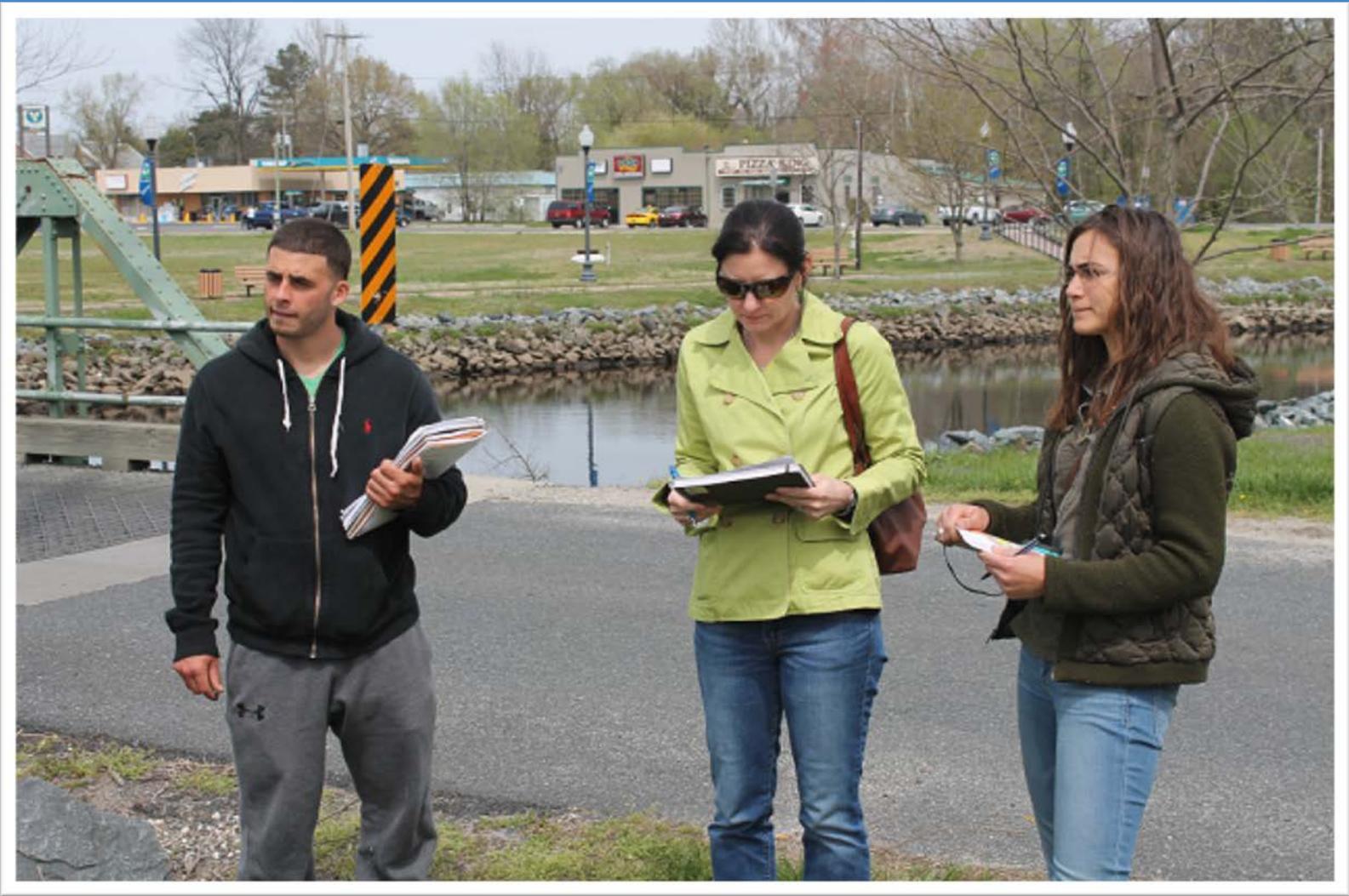
- Used the *weTable* for participatory mapping
- Identified areas of opportunity
- Suggested design elements and characteristics





Dr. Jules Bruck

Lorelly Solano





THE RAMBLE

BEAUTY ON BROAD CREEK



The Ramble: A Plan for Waterfront Redevelopment in Laurel, Delaware

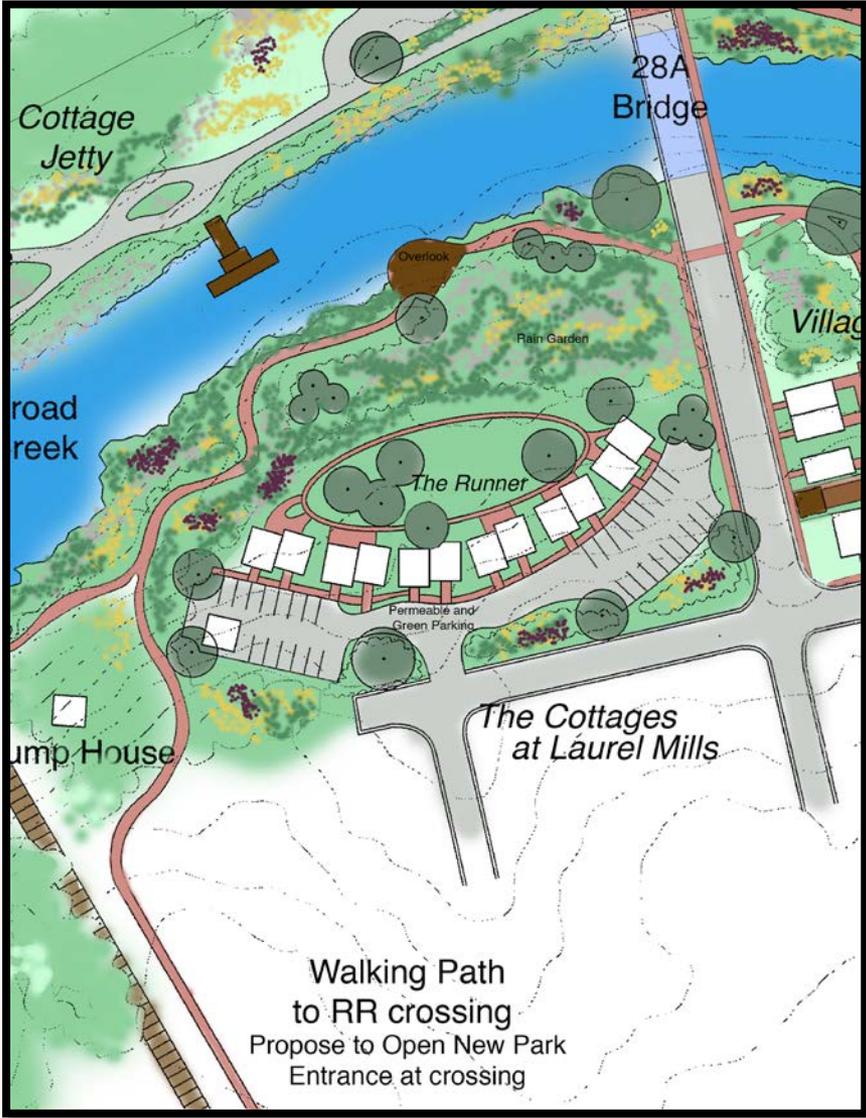


Dr. Jules Bruck, CANR
 Lorely Solano, CAS
 Edward Lewandowski, CEOE
LAUREL REDEVELOPMENT CORPORATION
Member of Delaware
 Laurel Redevelopment Corporation, P.O. Box 333, Laurel, Delaware, 19956

REVISIONS	
DATE	REVISIONS
1	4/11/2014 - Overall conceptual design for entire Ramble including park-to-park connections, the Cottages at Laurel Mills, Governor's Park and Independence Playground and the Village Green.
2	
3	
4	
5	

100
L













Sussex County, DE Flood Information Portal

FEMA REGION III



STREET AERIAL HYBRID



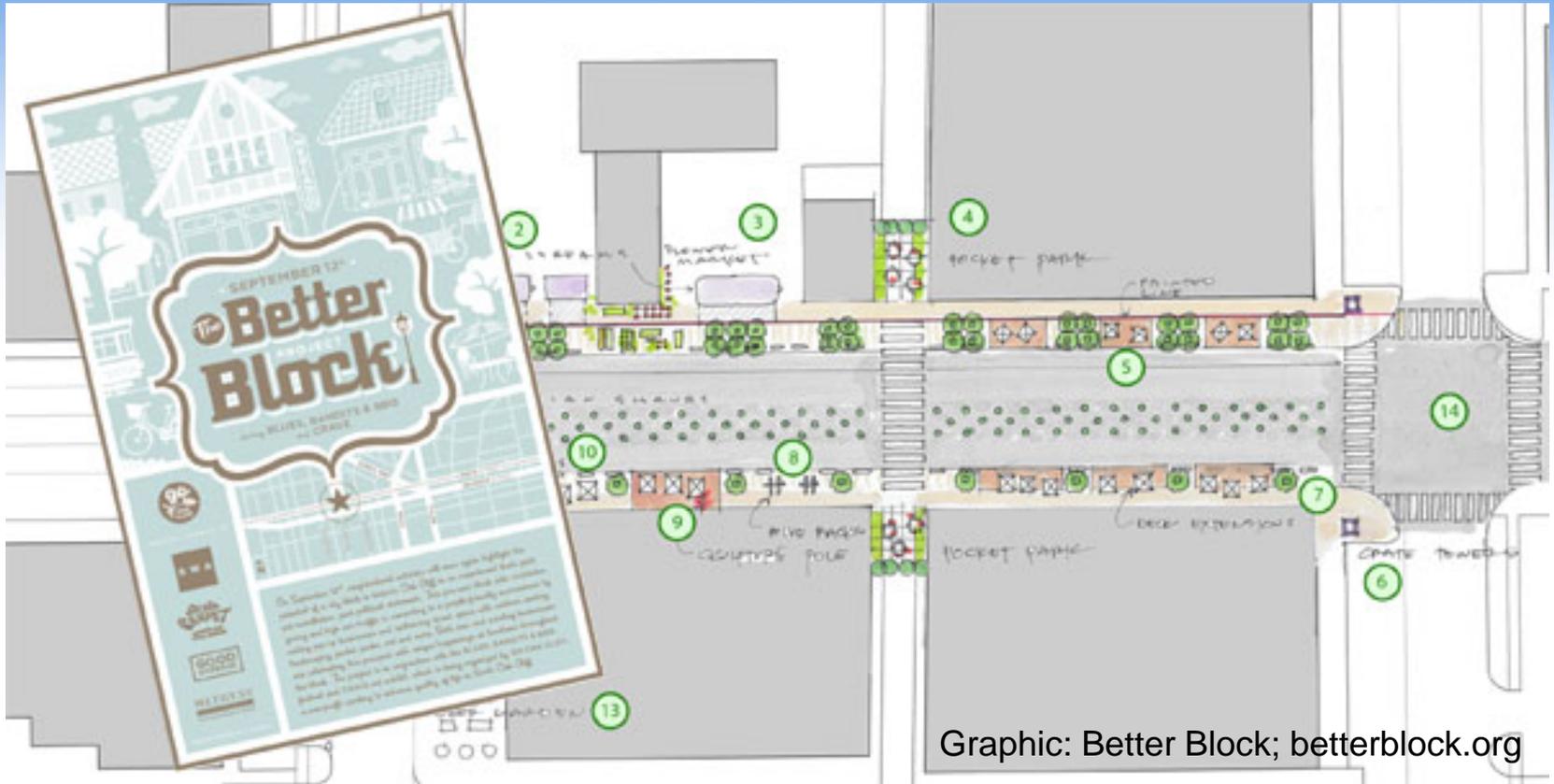
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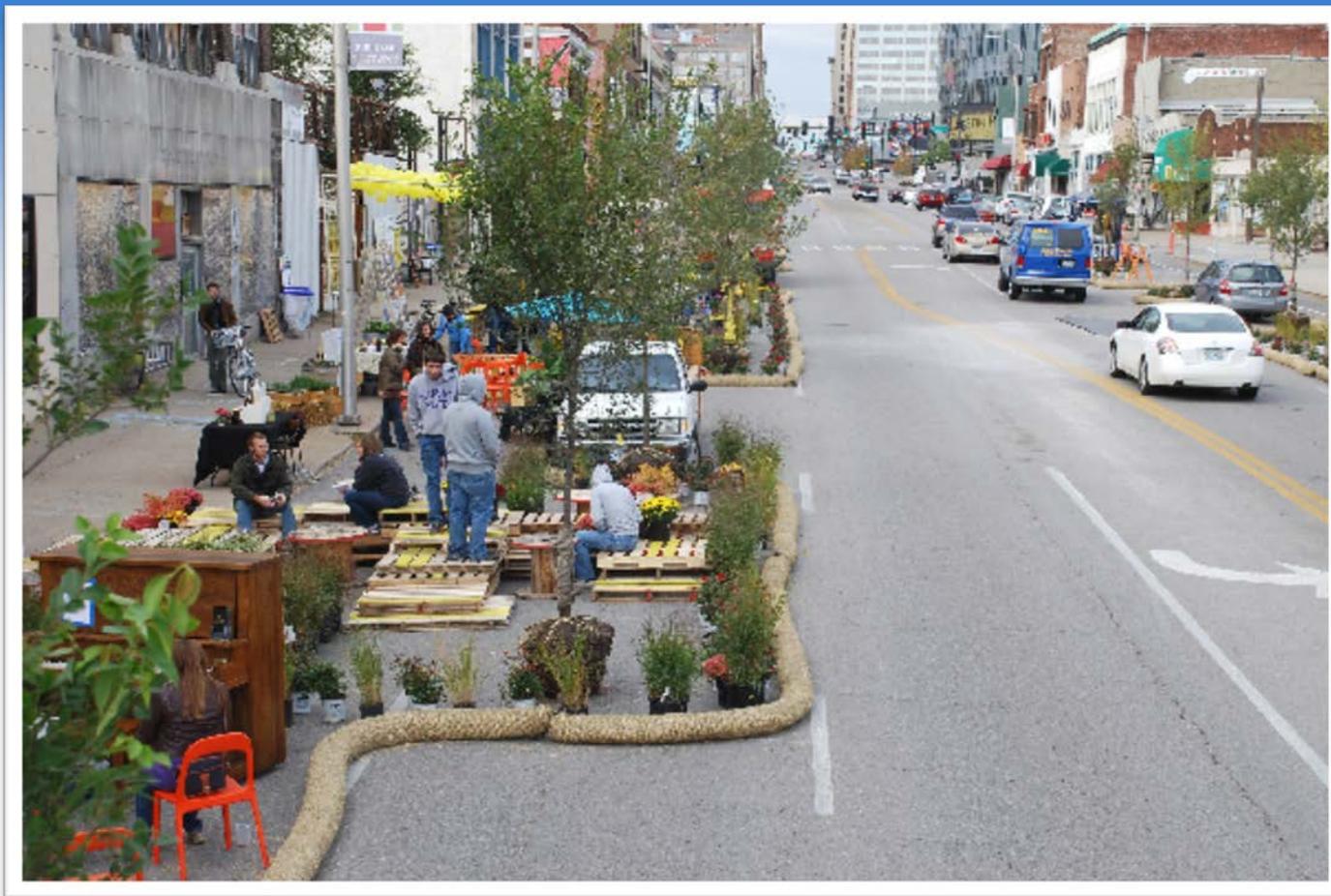
24

TWO IMPLEMENTATION GRANTS

- \$24,999 Coastal Management Assistance grant + legislative match for Geotech & Phase I Environmental Assessment
- \$37,750 Surface Water Planning grant + legislative match for Stormwater Feasibility study (includes construction drawings for two parcels)

UNIVERSITY OF DELAWARE The Better Block





“BEAUTY BOMBING!”

Andrew Howard- Team Better Block



Andrew Howard- Team Better Block



Team Better Block Laurel



FALL RAMBLE



along Broad Creek

See, taste and experience real plans
for Laurel's waterfront!



**Saturday,
September 26**
11 a.m. to 7 p.m.

LIVE MUSIC | FOOD | ART
RAMBLE TAPHOUSE (featuring 3rd
Wave Brewery) | POP-UP SHOPS
KAYAKS and BICYCLES | CRAFTS
CHILDREN'S PLAY AREAS
VANDERWENDE'S ICE CREAM



www.reimaginel Laurel.net
a #BetterBlock
event





THE RAMBLE

BEAUTY ON BROAD CREEK



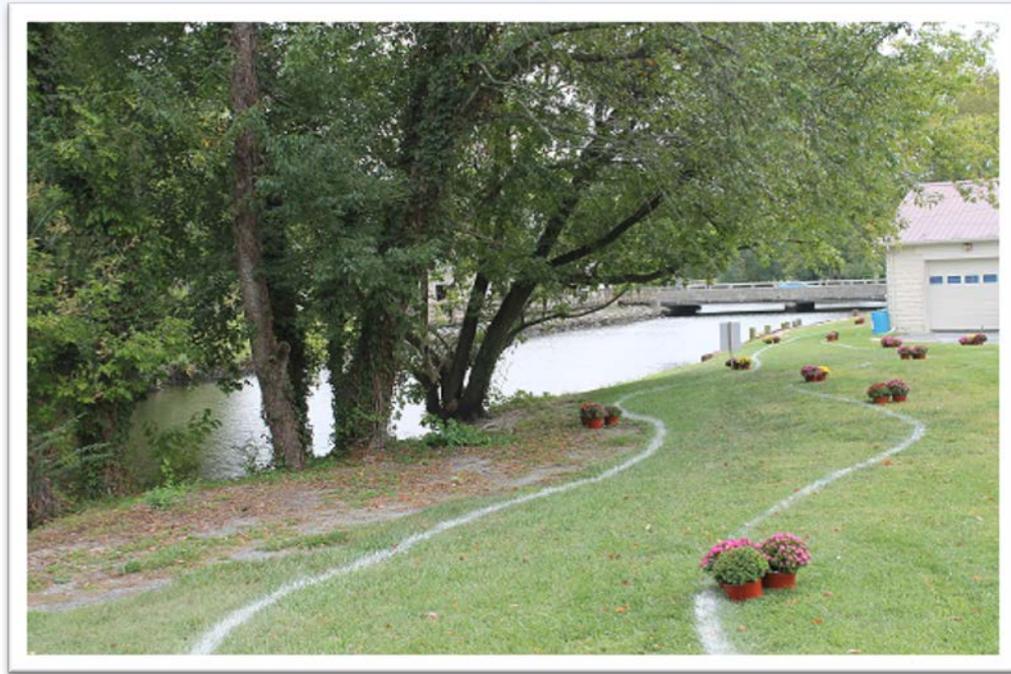
Stop by the Farmers Market @ Village Green

Gordy's Produce ~ Delmarva Watermelon Association - T. S. Smiths - Delmarva
Popcorn & Nut Co. - Lakeside Greenhouses - Mary Deiter Gordy Designs



The screenshot shows a web browser window displaying the website <http://www.reimaginel Laurel.net/>. The browser's address bar and tabs are visible at the top. The website's navigation menu includes links for Home, Welcome to Laurel, Laurel Redevelopment, The Ramble, Better Block, What's your opinion?, and Events. A green banner at the top of the page contains contact information: "For more information: 302.222.9694 | info@reimaginel Laurel.net" and links for "Welcome to Laurel", "News blog", and "Forums".

The main content area features a large map titled "THE RAMBLE BEAUTY ON BROAD CREEK". The map illustrates a development plan along Broad Creek, including various bridges (Railroad Bridge, 284 Bridge, Al. T. Bridge, Cypress Bridge, Delaware Ave Bridge), parks (Janosik Park, Governor's Park & Independence Playground), and residential areas (The Cottages at Laurel Mills, The Villas on Broad Creek). A prominent green banner across the map reads "Are you ready to Ramble?" with a blue "Find out!" button to the right. The map also includes a search bar at the bottom right and navigation arrows on the left and right sides.







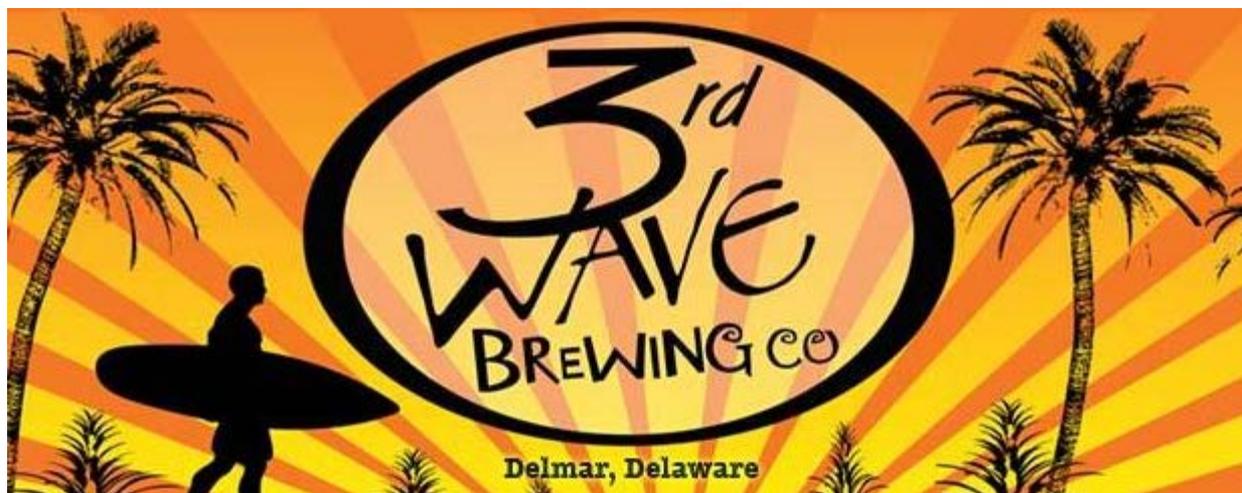










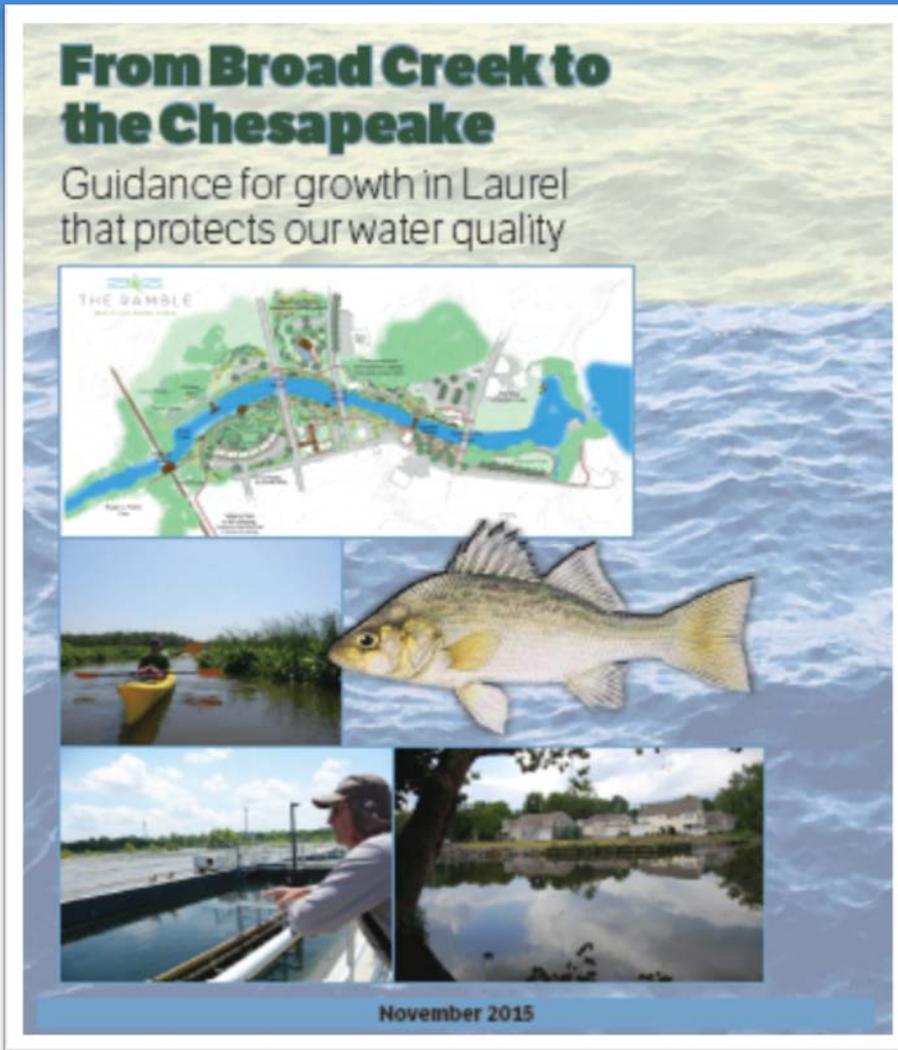


THE RAMBLE

BEAUTY ON BROAD CREEK







Chesapeake WIP

- **DONE!**
- Presenting to Laurel town council later this month
- Completed a nature-based tourism plan
- Completed an economic development story map
- Initiating a “community branding” project