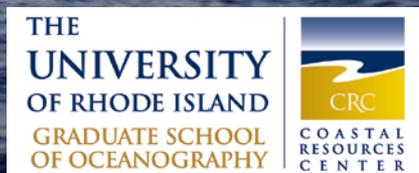


Lessons from the Field:

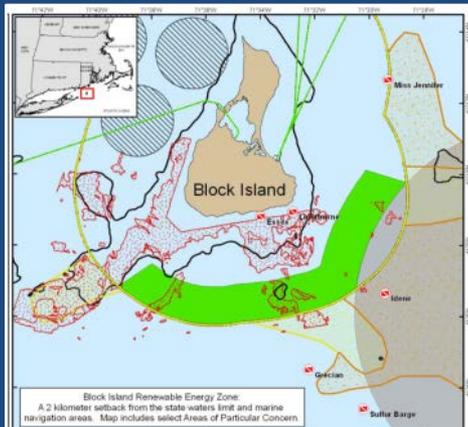
Synthesizing the Collective Wisdom of the Marine Planning Practitioner Network

Tiffany Smythe and Jennifer McCann
Coastal Resources Center/Rhode Island Sea Grant
URI Graduate School of Oceanography
Social Coast Forum, Charleston, SC, February 10, 2016

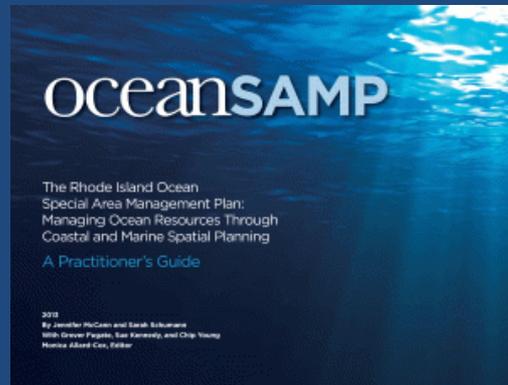


Building the capacity of marine planning practitioners

2008-2011: RI Ocean Special Area Management Plan



2011-2013: Practitioner Training



2014-present: Building the Network



I. SOCIAL RESEARCH: CASE STUDIES

Case studies of marine planning



- ***Why?***
Tell stories, share lessons learned
- ***Which?***
Well-developed examples from around the U.S.
- ***How?***
52 interviews: practitioners and stakeholders

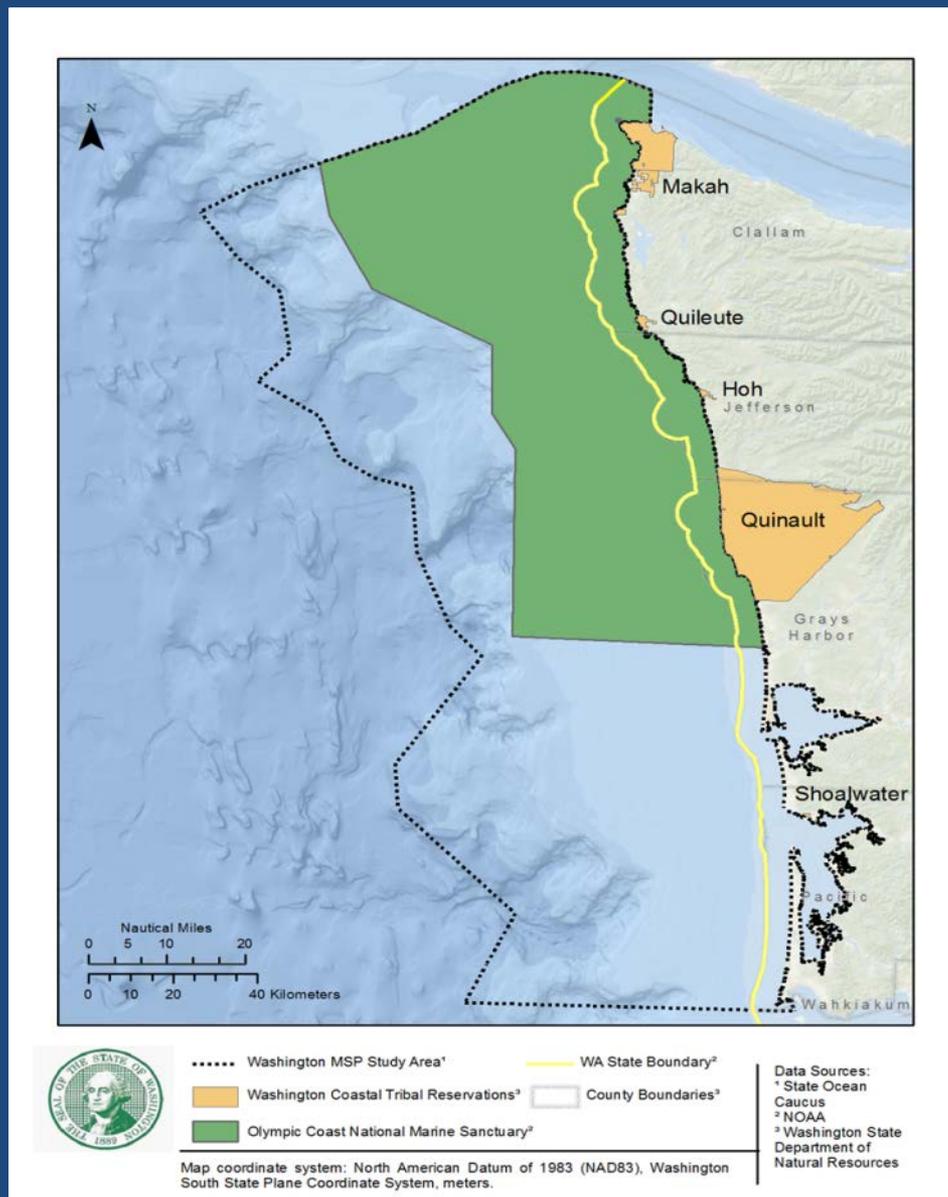
Washington Coast Marine Spatial Planning

Our focus?

- Ongoing plan development (2010-2016)

One Lesson Learned?

- Manage expectations.

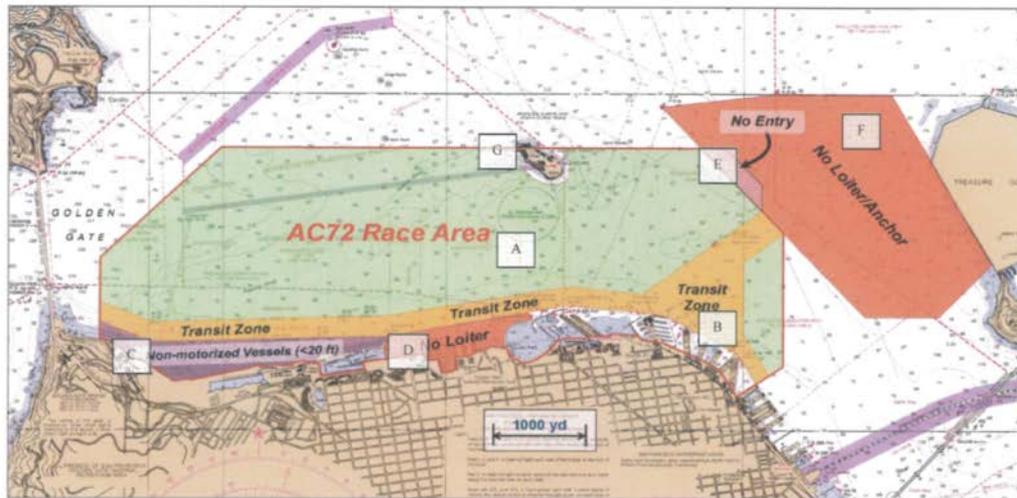


San Francisco Bay Region

Our Focus?

- Two cases in one: *Port Access Route Study (2009-2013)* and *America's Cup Planning (2011-2013)*

2013 America's Cup Management Zones



Key:

Area A	Race Area – Closed to all unauthorized traffic
Area B	Transit Zone – For vessels needing access to/from the San Francisco waterfront. No vessel may anchor, block, loiter in, or impede transit.
Area C	No-motorized Vessel Zone – No motorized vessels and no vessels > 20 ft. No entry within 300ft of shore along westernmost portion of CrissyField.
Area D	No Loitering Zone – No loitering or anchoring within the zone.
Area E	No Entry Zone – Safety zone with no access/entry.
Area F	No Loitering or Anchoring Zone – no loitering or anchoring within the zone.
Area G	No Entry Zone – No entry within 500ft of the Alcatraz shoreline.

One Lesson Learned?

- Don't meet your colleagues for the first time during a crisis.

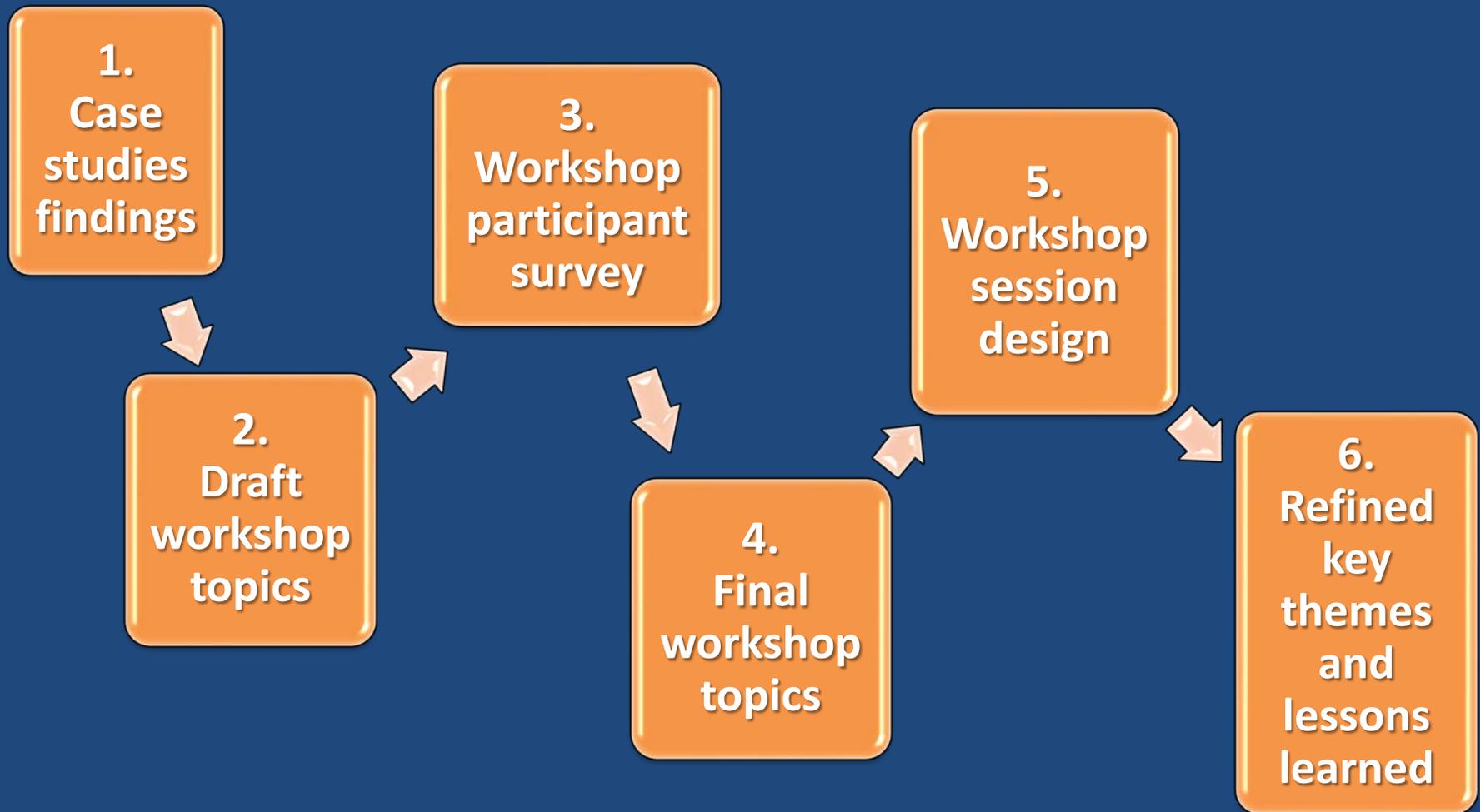
II. TRAINING

Marine Spatial Planning Symposium, October 2015

- Target audience:
45 practitioners
- One-day public
conference
- Two-day
invitation-only
workshop:
“The Intensive”



“The Intensive” workshop: Test and refine key themes and lessons learned



From draft to final workshop topics

- Integrating **science** into marine planning
 - Developing **data** products and portals
 - Sustainably engaging **stakeholders**
 - Managing **expectations**
- 

Workshop sessions

- **Storytelling**
- **Discussion:**
 1. *Field-tested strategies*
 2. *Words of wisdom*
 3. *Questions to ask yourself*

EXAMPLE: *“Using MSP to Respond to New and Emerging Issues”*



Lesson learned:
Don't meet your colleagues for the first time during a crisis.

Honed key themes, lessons learned, final products

Key theme: *The process is as important as the plan.*

Lesson Learned:

Manage expectations.



Lots of products forthcoming – stay in touch!

- **Join our listserv (contact me!)**
- **Visit our website:**
seagrant.gso.uri.edu/oceansamp/training.html
- **Visit Open Channels: openchannels.org**
for videos and other products

For further information:

Jennifer McCann
mccann@crc.uri.edu

Tiffany Smythe
tiffany@crc.uri.edu

Thank you!

- This project is funded by the Gordon and Betty Moore Foundation and the Rhode Island Sea Grant College Program.
- Thanks to our MSP Advisory Committee, case study collaborators and interview participants, and Symposium participants for their active participation, hard work, and great ideas!

THE
UNIVERSITY
OF RHODE ISLAND
GRADUATE SCHOOL
OF OCEANOGRAPHY



GORDON AND BETTY
MOORE
FOUNDATION

