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Helping The Georgia Coast Use Innovative Techniques For Stakeholder Involvement Through The Community Rating System Program

Social Coast

Charleston SC

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Community Rating System (CRS)

- Reduce flood damage to insurable property
- Strengthen and support the insurance aspects of the NFIP
- Encourage a comprehensive approach to floodplain management

http://crsresources.org/files/other/CRS_Strategic_Plan_2008-2013.pdf

Community Rating System (CRS)

Camden County

- Participant since 2013
- 1976 points
- Rating of 7
- 15% discount on flood insurance for residents within the special flood hazard area (SFHA)
- 1,467 policies
- \$110K in savings

St Marys

- Participant since 2015
- 1986 points
- Rating of 7
- 15% discount on flood insurance for residents within the special flood hazard area (SFHA)
- 1,606 policies
- \$87K in savings



Camden County

St Marys

Kingsland
Woodbine

Kings Bay

Potential Flooding

- Riverine Flooding
 - Little Satilla River, Satilla River, St Marys River
- Coastal Flooding
 - Sea level rise
 - Inundation
 - Storm surge
- Shallow Flooding
 - Heavy rainfall events
 - Stormwater drainage issues
 - Tidal influence
- Barrier Island
 - Cumberland island, managed by the National Park Service

Camden County
Founded in 1777

Population-51,476 (2013)
Land area-630 sq mi
64% forested
Water area-152 sq mi

St Marys
Population-17,707
Acreage-19 sq mi
Elevation 10 feet

[http://www.gfc.state.ga.us/about-us/contact-us/county-](http://www.gfc.state.ga.us/about-us/contact-us/county-units/CountyUnitsShow.cfm?iCounty=Camden)

http://www.city-data.com/county/Camden_County-GA.html

<http://www.city-data.com/city/St.-Marys-Georgia.html>

CRS Program Of Public Information (PPI)

- Step 1. Establish a PPI committee
- Step 2. Assess the community's public information needs
- Step 3. Formulate messages
- Step 4. Identify outreach projects to convey the messages
- Step 5. Examine other public information initiatives
- Step 6. Prepare the PPI document
- Step 7. Implement, monitor, and evaluate the PPI

http://www.fema.gov/media-library-data/1406897194816-fc66ac50a3af94634751342cb35666cd/FIA-15_NFIP-Coordinators-Manual_2014.pdf

PPI Committee Members

Attendance is the key ingredient to success

Camden County

- Floodplain Manager
- Staff GIS Specialist
- Insurance Agent
- Banker
- Realtor
- Public information Officer from the Sherriff's Office

St Marys

- Floodplain Manager
- Community Development Director
- Surveyor
- Retired Mayor
- County Extension Agent

Program of Public Information Messages

- 1. Know your flood hazard
- 2. Insure your property for your flood hazard
- 3. Protect people from the hazard
- 4. Protect your property from the hazard
- 5. Build responsibly
- 6. Protect natural floodplain functions
- 7. Hurricane preparedness
- 8. General preparedness
- 9. [Basement flooding](#)
- 10. Flood education

The Role of Georgia Sea Grant

- Suggest creating a program of public information
 - Offer to attend meetings
 - Offer suggestions, examples, and provide relevant research
- Keep the focus on flooding issues, it provides a neutral platform for discussion
- Step back if and when the process is moving forward
- CRS users group
 - Expand users group for floodplain managers
 - Share information with other floodplain managers
 - Expand PPI opportunities in Coastal Georgia
- Attend outreach events

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Thank you and good luck!

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