

# The Economics Behind Restor-, Mitig-, Conserv-, and Adapt- Ation Projects



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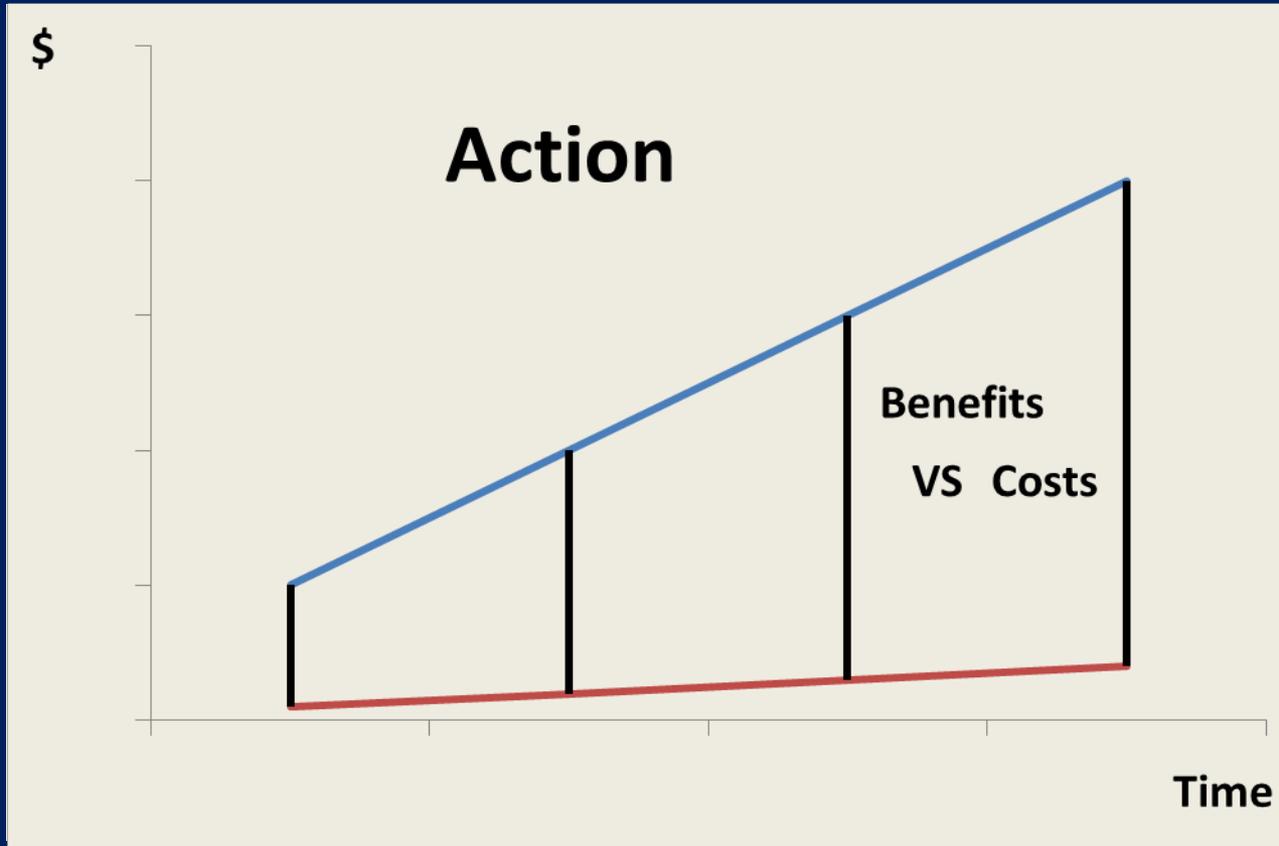
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# -Action Projects

- Restoration, Mitigation, Conservation, and Adaptation
- Ecosystem Services Valuation



# Magic BOOM...



# Seven Magic Economic Spells You Can Cast on your “-ation” Projects



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# Lumos

## A beam of economic light



- **Uses** – Learn what's involved and to whom it matters
- **Instruction** – Make a list of benefits
- **Caution** – Be comprehensive



# Transforming Spells

Turn the ecosystem services into “\$” values



- **Uses** – Use with benefit-relevant indicators
- **Instruction** – cast a proper spell
- **Caution** – It can be costly



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# Doubling Charm

## Benefit transfer



- **Uses** – Save money and time
- **Instruction** – Adopt existing values
- **Caution** – Need adjustment sometimes



# Expandio

## Multiply the Effects

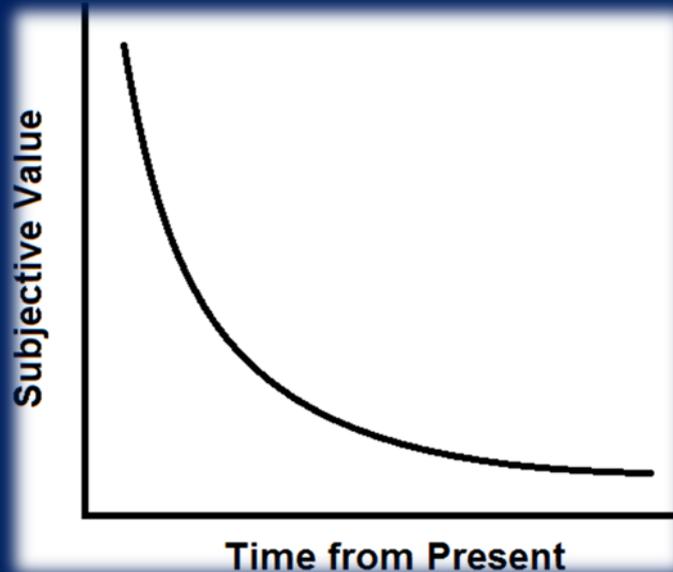


- **Uses** – Calculate the ripple effect
- **Instruction** – Apply multiplier
- **Caution** – Use the right multiplier



# Reducio

Make an enlarged object smaller



- **Uses** – Compare and optimize values in a time frame
- **Instruction** – Discount future values to present values



# Aparecium

Reveal hidden secrets or properties



- **Uses** – Face uncertainty
- **Instruction** – Add risk and uncertainty dimensions



# Packing Charm

Magically compact everything into one measure



- **Uses** – Decide when, where, how, and how much
- **Instruction** – Do the math (NPB, ROI)
- **Caution** – Consider the public more than your funder



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# Accio

Summon an expert any time you need one



- **Instruction** – Shout “Accio” and an expert will fly to you
- **Caution** – Be aware of the language barrier



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**Questions?**  
**Need Technical Support?**  
**Have Ideas to Share?**

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